

	50 mile	100 mile
Population Summary		
2010 Total Population	10,872	217,350
2020 Total Population	10,573	213,135
2020 Group Quarters	679	19,799
2022 Total Population	10,257	209,882
2022 Group Quarters	679	19,799
2027 Total Population	10,036	207,038
2022-2027 Annual Rate	-0.43%	-0.27%
2022 Total Daytime Population	9,424	199,577
Workers	3,865	86,523
Residents	5,559	113,054
Household Summary		
2010 Households	4,318	78,491
2010 Average Household Size	2.34	2.50
2020 Total Households	4,344	79,982
2020 Average Household Size	2.28	2.42
2022 Total Households	4,270	79,107
2022 Average Household Size	2.24	2.40
2027 Total Households	4,213	78,695
2027 Average Household Size	2.22	2.38
2022-2027 Annual Rate	-0.27%	-0.10%
2010 Families	2,823	52,600
2010 Average Family Size	2.81	2.99
2022 Families	2,697	51,545
2022 Average Family Size	2.75	2.93
2027 Families	2,652	51,149
2027 Average Family Size	2.72	2.89
2022-2027 Annual Rate	-0.34%	-0.15%
Housing Unit Summary		
2000 Housing Units	4,785	97,285
Owner Occupied Housing Units	67.6%	52.8%
Renter Occupied Housing Units	20.1%	23.3%
Vacant Housing Units	12.3%	24.0%
2010 Housing Units	4,889	103,743
Owner Occupied Housing Units	66.7%	52.0%
Renter Occupied Housing Units	21.6%	23.6%
Vacant Housing Units	11.7%	24.3%
2020 Housing Units	4,963	105,909
Vacant Housing Units	12.5%	24.5%
2022 Housing Units	4,939	106,165
Owner Occupied Housing Units	66.1%	51.7%
Renter Occupied Housing Units	20.3%	22.9%
Vacant Housing Units	13.5%	25.5%
2027 Housing Units	4,906	106,065
Owner Occupied Housing Units	66.2%	51.8%
Renter Occupied Housing Units	19.7%	22.4%
Vacant Housing Units	14.1%	25.8%
Median Household Income		
2022	\$75,040	\$58,130
2027	\$87,779	\$69,326
Median Home Value		
2022	\$137,154	\$141,812
2027	\$166,079	\$174,623
Per Capita Income		
2022	\$37,218	\$30,174
2027	\$43,605	\$35,581
Median Age		
2010	41.7	35.4
2022	42.9	36.5
2027	43.6	37.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	50 mile	100 mile
2022 Households by Income		
Household Income Base	4,270	79,090
<\$15,000	11.9%	13.4%
\$15,000 - \$24,999	8.4%	8.9%
\$25,000 - \$34,999	7.8%	8.8%
\$35,000 - \$49,999	8.5%	11.8%
\$50,000 - \$74,999	13.4%	16.9%
\$75,000 - \$99,999	11.3%	13.6%
\$100,000 - \$149,999	24.8%	16.6%
\$150,000 - \$199,999	9.7%	6.4%
\$200,000+	4.2%	3.5%
Average Household Income	\$90,695	\$78,863
2027 Households by Income		
Household Income Base	4,213	78,678
<\$15,000	10.1%	11.5%
\$15,000 - \$24,999	6.8%	7.6%
\$25,000 - \$34,999	5.7%	7.7%
\$35,000 - \$49,999	6.8%	10.6%
\$50,000 - \$74,999	12.7%	15.2%
\$75,000 - \$99,999	13.4%	13.5%
\$100,000 - \$149,999	24.8%	20.1%
\$150,000 - \$199,999	14.6%	9.3%
\$200,000+	5.0%	4.5%
Average Household Income	\$105,506	\$92,407
2022 Owner Occupied Housing Units by Value		
Total	3,265	54,822
<\$50,000	8.1%	9.7%
\$50,000 - \$99,999	27.1%	24.8%
\$100,000 - \$149,999	19.9%	18.5%
\$150,000 - \$199,999	15.3%	15.3%
\$200,000 - \$249,999	7.1%	9.0%
\$250,000 - \$299,999	7.9%	7.7%
\$300,000 - \$399,999	7.2%	6.5%
\$400,000 - \$499,999	2.8%	3.2%
\$500,000 - \$749,999	2.8%	3.9%
\$750,000 - \$999,999	1.1%	0.6%
\$1,000,000 - \$1,499,999	0.4%	0.4%
\$1,500,000 - \$1,999,999	0.1%	0.3%
\$2,000,000 +	0.2%	0.1%
Average Home Value	\$187,944	\$192,531
2027 Owner Occupied Housing Units by Value		
Total	3,248	54,965
<\$50,000	5.8%	6.6%
\$50,000 - \$99,999	21.7%	18.1%
\$100,000 - \$149,999	17.6%	17.5%
\$150,000 - \$199,999	15.3%	15.7%
\$200,000 - \$249,999	8.7%	10.0%
\$250,000 - \$299,999	13.8%	12.1%
\$300,000 - \$399,999	8.2%	7.2%
\$400,000 - \$499,999	3.4%	4.2%
\$500,000 - \$749,999	2.9%	5.9%
\$750,000 - \$999,999	1.5%	0.8%
\$1,000,000 - \$1,499,999	0.7%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.7%
\$2,000,000 +	0.4%	0.3%
Average Home Value	\$216,808	\$235,950

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Community Profile

Rings: 20, 50, 100 mile radii

1016 St. Laurent Blvd, Ottawa, ON K1K

Latitude: 45.4296

Longitude: -75.63990

	50 mile	100 mile
2010 Population by Age		
Total	10,872	217,353
0 - 4	5.7%	6.6%
5 - 9	6.3%	6.2%
10 - 14	5.9%	6.0%
15 - 24	10.8%	17.6%
25 - 34	12.8%	13.0%
35 - 44	13.1%	12.5%
45 - 54	15.9%	14.1%
55 - 64	13.8%	11.4%
65 - 74	8.4%	6.9%
75 - 84	5.5%	4.1%
85 +	1.6%	1.5%
18 +	78.5%	77.2%
2022 Population by Age		
Total	10,255	209,881
0 - 4	5.2%	6.0%
5 - 9	5.4%	5.9%
10 - 14	5.8%	5.7%
15 - 24	11.5%	16.4%
25 - 34	11.8%	14.1%
35 - 44	12.9%	11.6%
45 - 54	12.5%	11.0%
55 - 64	14.1%	12.5%
65 - 74	12.2%	10.1%
75 - 84	6.3%	4.9%
85 +	2.3%	1.8%
18 +	80.0%	79.1%
2027 Population by Age		
Total	10,036	207,039
0 - 4	5.1%	6.0%
5 - 9	5.5%	5.7%
10 - 14	5.7%	5.8%
15 - 24	11.4%	16.4%
25 - 34	11.2%	12.8%
35 - 44	12.9%	12.3%
45 - 54	12.1%	10.5%
55 - 64	12.9%	11.6%
65 - 74	13.1%	11.0%
75 - 84	7.6%	6.1%
85 +	2.4%	1.9%
18 +	80.1%	79.0%
2010 Population by Sex		
Males	5,633	113,500
Females	5,239	103,850
2022 Population by Sex		
Males	5,284	108,142
Females	4,973	101,740
2027 Population by Sex		
Males	5,216	106,906
Females	4,820	100,133

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

November 01, 2022



Community Profile

Rings: 20, 50, 100 mile radii

1016 St. Laurent Blvd, Ottawa, ON K1K

Latitude: 45.4296

Longitude: -75.63990

	50 mile	100 mile
2010 Population by Race/Ethnicity		
Total	10,873	217,350
White Alone	91.8%	89.7%
Black Alone	4.0%	4.1%
American Indian Alone	1.5%	2.4%
Asian Alone	0.6%	0.9%
Pacific Islander Alone	0.0%	0.1%
Some Other Race Alone	1.0%	1.0%
Two or More Races	1.0%	1.8%
Hispanic Origin	2.7%	3.4%
Diversity Index	19.9	24.6
2020 Population by Race/Ethnicity		
Total	10,573	213,135
White Alone	88.3%	85.5%
Black Alone	3.8%	4.3%
American Indian Alone	1.7%	2.6%
Asian Alone	0.5%	1.3%
Pacific Islander Alone	0.0%	0.1%
Some Other Race Alone	1.3%	1.4%
Two or More Races	4.3%	4.8%
Hispanic Origin	3.4%	4.3%
Diversity Index	26.8	32.5
2022 Population by Race/Ethnicity		
Total	10,258	209,881
White Alone	88.0%	85.2%
Black Alone	3.8%	4.3%
American Indian Alone	1.7%	2.7%
Asian Alone	0.5%	1.3%
Pacific Islander Alone	0.0%	0.1%
Some Other Race Alone	1.4%	1.4%
Two or More Races	4.5%	5.0%
Hispanic Origin	3.4%	4.4%
Diversity Index	27.2	33.0
2027 Population by Race/Ethnicity		
Total	10,037	207,038
White Alone	87.3%	84.2%
Black Alone	4.0%	4.4%
American Indian Alone	1.8%	2.7%
Asian Alone	0.5%	1.3%
Pacific Islander Alone	0.0%	0.1%
Some Other Race Alone	1.5%	1.5%
Two or More Races	4.9%	5.7%
Hispanic Origin	3.6%	4.4%
Diversity Index	28.6	34.5
2010 Population by Relationship and Household Type		
Total	10,872	217,350
In Households	92.9%	90.3%
In Family Households	76.2%	75.1%
Householder	25.5%	24.2%
Spouse	19.2%	18.1%
Child	26.4%	28.0%
Other relative	1.8%	1.9%
Nonrelative	3.3%	2.8%
In Nonfamily Households	16.6%	15.2%
In Group Quarters	7.1%	9.7%
Institutionalized Population	7.0%	4.2%
Noninstitutionalized Population	0.2%	5.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

November 01, 2022



Community Profile

Rings: 20, 50, 100 mile radii

1016 St. Laurent Blvd, Ottawa, ON K1K

Latitude: 45.4296

Longitude: -75.63990

	50 mile	100 mile
2022 Population 25+ by Educational Attainment		
Total	7,396	138,456
Less than 9th Grade	3.1%	2.8%
9th - 12th Grade, No Diploma	6.1%	6.1%
High School Graduate	25.6%	29.9%
GED/Alternative Credential	7.1%	7.6%
Some College, No Degree	16.9%	16.6%
Associate Degree	13.4%	13.2%
Bachelor's Degree	12.6%	12.9%
Graduate/Professional Degree	15.1%	10.9%
2022 Population 15+ by Marital Status		
Total	8,577	172,891
Never Married	30.6%	33.7%
Married	52.3%	51.0%
Widowed	6.5%	5.6%
Divorced	10.6%	9.7%
2022 Civilian Population 16+ in Labor Force		
Civilian Population 16+	4,418	85,894
Population 16+ Employed	96.8%	97.0%
Population 16+ Unemployment rate	3.2%	3.0%
Population 16-24 Employed	15.9%	16.3%
Population 16-24 Unemployment rate	7.1%	6.4%
Population 25-54 Employed	61.4%	59.8%
Population 25-54 Unemployment rate	2.8%	2.3%
Population 55-64 Employed	17.8%	18.2%
Population 55-64 Unemployment rate	1.8%	2.8%
Population 65+ Employed	4.9%	5.7%
Population 65+ Unemployment rate	0.0%	1.7%
2022 Employed Population 16+ by Industry		
Total	4,276	83,290
Agriculture/Mining	2.4%	2.7%
Construction	6.8%	8.1%
Manufacturing	7.0%	5.6%
Wholesale Trade	1.7%	1.3%
Retail Trade	10.7%	10.7%
Transportation/Utilities	5.4%	5.2%
Information	1.8%	1.3%
Finance/Insurance/Real Estate	5.7%	3.9%
Services	47.3%	49.4%
Public Administration	11.2%	11.8%
2022 Employed Population 16+ by Occupation		
Total	4,275	83,289
White Collar	55.9%	54.4%
Management/Business/Financial	15.0%	13.0%
Professional	22.5%	23.6%
Sales	9.4%	8.0%
Administrative Support	9.1%	9.8%
Services	23.6%	21.7%
Blue Collar	20.5%	23.9%
Farming/Forestry/Fishing	1.1%	1.1%
Construction/Extraction	6.6%	6.5%
Installation/Maintenance/Repair	3.7%	4.3%
Production	3.6%	3.9%
Transportation/Material Moving	5.6%	8.0%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

November 01, 2022



Community Profile

Rings: 20, 50, 100 mile radii

1016 St. Laurent Blvd, Ottawa, ON K1K

Latitude: 45.4296

Longitude: -75.63990

	50 mile	100 mile
2010 Households by Type		
Total	4,317	78,490
Households with 1 Person	28.1%	26.0%
Households with 2+ People	71.9%	74.0%
Family Households	65.4%	67.0%
Husband-wife Families	49.1%	50.2%
With Related Children	17.2%	20.7%
Other Family (No Spouse Present)	16.3%	16.8%
Other Family with Male Householder	5.8%	5.6%
With Related Children	4.0%	3.7%
Other Family with Female Householder	10.4%	11.2%
With Related Children	7.2%	7.9%
Nonfamily Households	6.5%	7.0%
All Households with Children	29.3%	33.0%
Multigenerational Households	2.4%	2.5%
Unmarried Partner Households	10.3%	9.6%
Male-female	9.5%	8.8%
Same-sex	0.8%	0.7%
2010 Households by Size		
Total	4,318	78,490
1 Person Household	28.1%	26.0%
2 Person Household	37.2%	35.5%
3 Person Household	15.1%	16.4%
4 Person Household	12.0%	13.0%
5 Person Household	5.1%	5.8%
6 Person Household	1.7%	2.0%
7 + Person Household	0.8%	1.3%
2010 Households by Tenure and Mortgage Status		
Total	4,317	78,491
Owner Occupied	75.6%	68.8%
Owned with a Mortgage/Loan	45.1%	39.0%
Owned Free and Clear	30.5%	29.8%
Renter Occupied	24.4%	31.2%
2022 Affordability, Mortgage and Wealth		
Housing Affordability Index	194	154
Percent of Income for Mortgage	9.6%	12.9%
Wealth Index	83	64
2010 Housing Units By Urban/ Rural Status		
Total Housing Units	4,889	103,743
Housing Units Inside Urbanized Area	0.0%	7.3%
Housing Units Inside Urbanized Cluster	36.0%	18.5%
Rural Housing Units	64.0%	74.1%
2010 Population By Urban/ Rural Status		
Total Population	10,872	217,350
Population Inside Urbanized Area	0.0%	11.0%
Population Inside Urbanized Cluster	41.2%	24.9%
Rural Population	58.8%	64.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

November 01, 2022



Community Profile

Rings: 20, 50, 100 mile radii

1016 St. Laurent Blvd, Ottawa, ON K1K

Latitude: 45.4296

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	50 mile	100 mile
Top 3 Tapestry Segments		
1.	The Great Outdoors (6C)	Heartland Communities (6F)
2.	Heartland Communities (6F)	Southern Satellites (10A)
3.	Midlife Constants (5E)	The Great Outdoors (6C)
2022 Consumer Spending		
Apparel & Services: Total \$	\$8,648,390	\$142,774,550
Average Spent	\$2,025.38	\$1,804.83
Spending Potential Index	84	75
Education: Total \$	\$6,352,500	\$101,876,860
Average Spent	\$1,487.70	\$1,287.84
Spending Potential Index	76	66
Entertainment/Recreation: Total \$	\$14,361,457	\$233,817,773
Average Spent	\$3,363.34	\$2,955.72
Spending Potential Index	92	81
Food at Home: Total \$	\$23,558,322	\$391,771,612
Average Spent	\$5,517.17	\$4,952.43
Spending Potential Index	89	80
Food Away from Home: Total \$	\$15,518,469	\$258,517,950
Average Spent	\$3,634.30	\$3,267.95
Spending Potential Index	84	76
Health Care: Total \$	\$28,855,850	\$470,059,779
Average Spent	\$6,757.81	\$5,942.08
Spending Potential Index	95	84
HH Furnishings & Equipment: Total \$	\$9,499,098	\$154,303,092
Average Spent	\$2,224.61	\$1,950.56
Spending Potential Index	87	76
Personal Care Products & Services: Total \$	\$3,744,009	\$60,497,875
Average Spent	\$876.82	\$764.76
Spending Potential Index	86	75
Shelter: Total \$	\$81,398,027	\$1,295,540,324
Average Spent	\$19,062.77	\$16,377.06
Spending Potential Index	83	72
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$10,787,684	\$173,605,766
Average Spent	\$2,526.39	\$2,194.57
Spending Potential Index	93	81
Travel: Total \$	\$10,465,244	\$163,699,205
Average Spent	\$2,450.88	\$2,069.34
Spending Potential Index	85	72
Vehicle Maintenance & Repairs: Total \$	\$4,977,452	\$82,666,875
Average Spent	\$1,165.68	\$1,045.00
Spending Potential Index	93	83

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

November 01, 2022