



Community Profile

Rings: 20, 50 mile radii

2499 Bank St, Ottawa, ON K1V 8R9,

Latitude: 45.3546

Longitude: -75.64475

50 mile

Population Summary

2010 Total Population	37,876
2020 Total Population	35,911
2020 Group Quarters	1,888
2022 Total Population	35,248
2022 Group Quarters	1,888
2027 Total Population	34,549
2022-2027 Annual Rate	-0.40%
2022 Total Daytime Population	33,609
Workers	14,023
Residents	19,586

Household Summary

2010 Households	15,134
2010 Average Household Size	2.36
2020 Total Households	14,831
2020 Average Household Size	2.29
2022 Households	14,584
2022 Average Household Size	2.29
2027 Households	14,391
2027 Average Household Size	2.27
2022-2027 Annual Rate	-0.27%
2010 Families	9,576
2010 Average Family Size	2.87
2022 Families	8,908
2022 Average Family Size	2.84
2027 Families	8,763
2027 Average Family Size	2.82
2022-2027 Annual Rate	-0.33%

Housing Unit Summary

2000 Housing Units	16,582
Owner Occupied Housing Units	61.8%
Renter Occupied Housing Units	28.6%
Vacant Housing Units	9.6%
2010 Housing Units	16,635
Owner Occupied Housing Units	62.5%
Renter Occupied Housing Units	28.5%
Vacant Housing Units	9.0%
2020 Housing Units	16,741
Vacant Housing Units	11.4%
2022 Housing Units	16,683
Owner Occupied Housing Units	62.4%
Renter Occupied Housing Units	25.0%
Vacant Housing Units	12.6%
2027 Housing Units	16,572
Owner Occupied Housing Units	62.6%
Renter Occupied Housing Units	24.3%
Vacant Housing Units	13.2%

Median Household Income

2022	\$58,696
2027	\$70,850

Median Home Value

2022	\$101,528
2027	\$124,803

Per Capita Income

2022	\$32,262
2027	\$37,607

Median Age

2010	41.3
2022	43.1
2027	43.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income

Household Income Base	14,584
<\$15,000	15.8%
\$15,000 - \$24,999	9.4%
\$25,000 - \$34,999	8.7%
\$35,000 - \$49,999	9.8%
\$50,000 - \$74,999	14.5%
\$75,000 - \$99,999	12.7%
\$100,000 - \$149,999	19.3%
\$150,000 - \$199,999	6.6%
\$200,000+	3.2%
Average Household Income	\$78,193

2027 Households by Income

Household Income Base	14,391
<\$15,000	13.8%
\$15,000 - \$24,999	8.3%
\$25,000 - \$34,999	7.2%
\$35,000 - \$49,999	7.8%
\$50,000 - \$74,999	14.8%
\$75,000 - \$99,999	14.1%
\$100,000 - \$149,999	20.7%
\$150,000 - \$199,999	9.5%
\$200,000+	3.9%
Average Household Income	\$90,588

2022 Owner Occupied Housing Units by Value

Total	10,413
<\$50,000	12.0%
\$50,000 - \$99,999	37.4%
\$100,000 - \$149,999	18.9%
\$150,000 - \$199,999	12.3%
\$200,000 - \$249,999	4.8%
\$250,000 - \$299,999	4.0%
\$300,000 - \$399,999	4.7%
\$400,000 - \$499,999	2.3%
\$500,000 - \$749,999	2.2%
\$750,000 - \$999,999	0.9%
\$1,000,000 - \$1,499,999	0.2%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.2%
Average Home Value	\$154,793

2027 Owner Occupied Housing Units by Value

Total	10,366
<\$50,000	9.3%
\$50,000 - \$99,999	31.6%
\$100,000 - \$149,999	18.3%
\$150,000 - \$199,999	13.4%
\$200,000 - \$249,999	6.1%
\$250,000 - \$299,999	7.4%
\$300,000 - \$399,999	5.9%
\$400,000 - \$499,999	3.2%
\$500,000 - \$749,999	2.5%
\$750,000 - \$999,999	1.4%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.4%
Average Home Value	\$183,775

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	37,875
0 - 4	6.2%
5 - 9	6.3%
10 - 14	5.9%
15 - 24	11.5%
25 - 34	12.4%
35 - 44	12.7%
45 - 54	16.0%
55 - 64	13.2%
65 - 74	8.1%
75 - 84	5.4%
85 +	2.3%
18 +	77.9%

2022 Population by Age

Total	35,247
0 - 4	5.4%
5 - 9	5.5%
10 - 14	5.7%
15 - 24	11.1%
25 - 34	12.1%
35 - 44	12.4%
45 - 54	12.5%
55 - 64	14.3%
65 - 74	11.8%
75 - 84	6.3%
85 +	2.7%
18 +	79.9%

2027 Population by Age

Total	34,548
0 - 4	5.4%
5 - 9	5.5%
10 - 14	5.7%
15 - 24	11.1%
25 - 34	11.3%
35 - 44	12.4%
45 - 54	12.2%
55 - 64	13.2%
65 - 74	12.8%
75 - 84	7.5%
85 +	2.8%
18 +	80.0%

2010 Population by Sex

Males	19,023
Females	18,853

2022 Population by Sex

Males	17,651
Females	17,597

2027 Population by Sex

Males	17,383
Females	17,165

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2010 Population by Race/Ethnicity

Total	37,876
White Alone	93.2%
Black Alone	2.5%
American Indian Alone	1.7%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.6%
Two or More Races	1.3%
Hispanic Origin	2.0%
Diversity Index	16.4

2020 Population by Race/Ethnicity

Total	35,911
White Alone	90.1%
Black Alone	2.3%
American Indian Alone	1.8%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.9%
Two or More Races	4.2%
Hispanic Origin	2.5%
Diversity Index	22.6

2022 Population by Race/Ethnicity

Total	35,249
White Alone	89.8%
Black Alone	2.3%
American Indian Alone	1.8%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.9%
Two or More Races	4.4%
Hispanic Origin	2.5%
Diversity Index	23.1

2027 Population by Race/Ethnicity

Total	34,549
White Alone	89.1%
Black Alone	2.4%
American Indian Alone	1.9%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.0%
Two or More Races	4.9%
Hispanic Origin	2.6%
Diversity Index	24.4

2010 Population by Relationship and Household Type

Total	37,877
In Households	94.4%
In Family Households	76.2%
Householder	25.2%
Spouse	17.7%
Child	27.8%
Other relative	2.0%
Nonrelative	3.5%
In Nonfamily Households	18.2%
In Group Quarters	5.6%
Institutionalized Population	5.1%
Noninstitutionalized Population	0.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment

Total	25,436
Less than 9th Grade	2.9%
9th - 12th Grade, No Diploma	6.5%
High School Graduate	29.5%
GED/Alternative Credential	7.7%
Some College, No Degree	16.3%
Associate Degree	13.1%
Bachelor's Degree	12.7%
Graduate/Professional Degree	11.3%

2022 Population 15+ by Marital Status

Total	29,353
Never Married	30.9%
Married	48.5%
Widowed	7.4%
Divorced	13.2%

2022 Civilian Population 16+ in Labor Force

Civilian Population 16+	15,321
Population 16+ Employed	96.3%
Population 16+ Unemployment rate	3.7%
Population 16-24 Employed	14.8%
Population 16-24 Unemployment rate	7.6%
Population 25-54 Employed	61.5%
Population 25-54 Unemployment rate	3.2%
Population 55-64 Employed	17.9%
Population 55-64 Unemployment rate	3.1%
Population 65+ Employed	5.8%
Population 65+ Unemployment rate	0.0%

2022 Employed Population 16+ by Industry

Total	14,761
Agriculture/Mining	1.5%
Construction	6.7%
Manufacturing	6.9%
Wholesale Trade	1.5%
Retail Trade	11.1%
Transportation/Utilities	5.4%
Information	1.6%
Finance/Insurance/Real Estate	5.0%
Services	49.4%
Public Administration	10.8%

2022 Employed Population 16+ by Occupation

Total	14,761
White Collar	55.4%
Management/Business/Financial	14.9%
Professional	22.1%
Sales	8.4%
Administrative Support	9.9%
Services	23.5%
Blue Collar	21.1%
Farming/Forestry/Fishing	0.8%
Construction/Extraction	5.1%
Installation/Maintenance/Repair	3.4%
Production	4.7%
Transportation/Material Moving	7.1%

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2010 Households by Type	
Total	15,134
Households with 1 Person	29.6%
Households with 2+ People	70.4%
Family Households	63.3%
Husband-wife Families	44.6%
With Related Children	16.3%
Other Family (No Spouse Present)	18.7%
Other Family with Male Householder	5.9%
With Related Children	3.9%
Other Family with Female Householder	12.8%
With Related Children	8.7%
Nonfamily Households	7.1%
All Households with Children	29.8%
Multigenerational Households	2.6%
Unmarried Partner Households	11.2%
Male-female	10.4%
Same-sex	0.8%
2010 Households by Size	
Total	15,135
1 Person Household	29.6%
2 Person Household	35.0%
3 Person Household	15.9%
4 Person Household	11.8%
5 Person Household	5.0%
6 Person Household	1.7%
7 + Person Household	1.0%
2010 Households by Tenure and Mortgage Status	
Total	15,134
Owner Occupied	68.7%
Owned with a Mortgage/Loan	41.2%
Owned Free and Clear	27.6%
Renter Occupied	31.3%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	197
Percent of Income for Mortgage	9.1%
Wealth Index	65
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	16,635
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	56.7%
Rural Housing Units	43.3%
2010 Population By Urban/ Rural Status	
Total Population	37,876
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	59.2%
Rural Population	40.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments

1. Traditional Living (12B)
2. Heartland Communities (6F)
3. Midlife Constants (5E)

2022 Consumer Spending

Apparel & Services: Total \$	\$26,279,393
Average Spent	\$1,801.93
Spending Potential Index	75
Education: Total \$	\$18,323,728
Average Spent	\$1,256.43
Spending Potential Index	64
Entertainment/Recreation: Total \$	\$42,866,573
Average Spent	\$2,939.29
Spending Potential Index	80
Food at Home: Total \$	\$71,186,954
Average Spent	\$4,881.17
Spending Potential Index	79
Food Away from Home: Total \$	\$46,637,230
Average Spent	\$3,197.84
Spending Potential Index	74
Health Care: Total \$	\$86,555,424
Average Spent	\$5,934.96
Spending Potential Index	84
HH Furnishings & Equipment: Total \$	\$28,121,465
Average Spent	\$1,928.24
Spending Potential Index	75
Personal Care Products & Services: Total \$	\$11,256,975
Average Spent	\$771.87
Spending Potential Index	76
Shelter: Total \$	\$238,290,586
Average Spent	\$16,339.18
Spending Potential Index	71
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$30,158,954
Average Spent	\$2,067.95
Spending Potential Index	76
Travel: Total \$	\$29,764,649
Average Spent	\$2,040.91
Spending Potential Index	71
Vehicle Maintenance & Repairs: Total \$	\$14,934,839
Average Spent	\$1,024.06
Spending Potential Index	81

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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