	50 mile
Population Summary	
2010 Total Population	53,960
2020 Total Population	50,661
2020 Group Quarters	3,655
2022 Total Population	49,924
2022 Group Quarters	3,655
2027 Total Population	49,124
2022-2027 Annual Rate	-0.32%
2022 Total Daytime Population	44,977
Workers	18,786
Residents	26,191
Household Summary	
2010 Households	19,801
2010 Average Household Size	2.44
2020 Total Households	19,844
2020 Average Household Size	2.37
2022 Households	19,648
2022 Average Household Size	2.35
2027 Households	19,551
2027 Average Household Size	2.33
2022-2027 Annual Rate	-0.10%
2010 Families	13,350
2010 Average Family Size	2.90
2022 Families	12,848
2022 Average Family Size	2.85
2027 Families	12,745
2027 Average Family Size	2.81
2022-2027 Annual Rate	-0.16%
Housing Unit Summary	
2000 Housing Units	22,342
Owner Occupied Housing Units	62.6%
Renter Occupied Housing Units	19.9%
Vacant Housing Units	17.4%
2010 Housing Units	24,357
Owner Occupied Housing Units	61.4%
Renter Occupied Housing Units	19.9%
Vacant Housing Units	18.7%
2020 Housing Units	24,584
Vacant Housing Units	19.3%
2022 Housing Units	24,630
Owner Occupied Housing Units	59.3%
Renter Occupied Housing Units	20.4%
Vacant Housing Units	20.2%
2027 Housing Units	24,663
Owner Occupied Housing Units	59.3%
Renter Occupied Housing Units	20.0%
Vacant Housing Units	20.7%
Median Household Income	
2022	$59,593
2027	$71,870
Median Home Value	
2022	$143,891
2027	$173,852
Per Capita Income	
2022	$31,561
2027	$37,762
Median Age	
2010	39.9
2022	42.2
2027	43.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

November 01, 2022

	50 mile
2022 Households by Income	
Household Income Base	19,648
<$15,000	14.6%
$15,000 - $24,999	8.2%
$25,000 - $34,999	6.9%
$35,000 - $49,999	11.2%
$50,000 - $74,999	19.0%
$75,000 - $99,999	13.5%
$100,000 - $149,999	15.2%
$150,000 - $199,999	7.9%
$200,000+	3.5%
Average Household Income	$80,308
2027 Households by Income	
Household Income Base	19,551
<$15,000	12.0%
$15,000 - $24,999	7.1%
$25,000 - $34,999	6.6%
$35,000 - $49,999	10.6%
$50,000 - $74,999	15.2%
$75,000 - $99,999	12.5%
$100,000 - $149,999	20.2%
$150,000 - $199,999	11.4%
$200,000+	4.5%
Average Household Income	$95,081
2022 Owner Occupied Housing Units by Value	
Total	14,617
<$50,000	9.1%
$50,000 - $99,999	22.2%
$100,000 - $149,999	21.2%
$150,000 - $199,999	16.4%
$200,000 - $249,999	9.2%
$250,000 - $299,999	8.6%
$300,000 - $399,999	8.0%
$400,000 - $499,999	2.5%
$500,000 - $749,999	1.7%
$750,000 - $999,999	0.5%
$1,000,000 - $1,499,999	0.2%
$1,500,000 - $1,999,999	0.0%
$2,000,000 +	0.2%
Average Home Value	$181,009
2027 Owner Occupied Housing Units by Value	
Total	14,620
<$50,000	6.0%
$50,000 - $99,999	16.0%
$100,000 - $149,999	20.0%
$150,000 - $199,999	16.7%
$200,000 - $249,999	10.3%
$250,000 - $299,999	14.4%
$300,000 - $399,999	10.0%
$400,000 - $499,999	3.4%
$500,000 - $749,999	1.7%
$750,000 - $999,999	0.5%
$1,000,000 - $1,499,999	0.5%
$1,500,000 - $1,999,999	0.0%
$2,000,000 +	0.4%
Average Home Value	$211,100

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

November 01, 2022

	50 mile
2010 Population by Age	
Total	53,955
0 - 4	5.4%
5 - 9	5.6%
10 - 14	5.8%
15 - 24	13.1%
25 - 34	13.5%
35 - 44	14.4%
45 - 54	17.0%
55 - 64	12.0%
65 - 74	7.5%
75 - 84	4.3%
85 +	1.4%
18 +	78.9%
2022 Population by Age	
Total	49,924
0 - 4	4.9%
5 - 9	5.3%
10 - 14	5.4%
15 - 24	10.6%
25 - 34	14.4%
35 - 44	12.7%
45 - 54	13.3%
55 - 64	15.3%
65 - 74	11.0%
75 - 84	5.2%
85 +	1.8%
18 +	81.2%
2027 Population by Age	
Total	49,125
0 - 4	4.9%
5 - 9	5.1%
10 - 14	5.6%
15 - 24	10.6%
25 - 34	12.4%
35 - 44	13.7%
45 - 54	12.3%
55 - 64	14.4%
65 - 74	12.7%
75 - 84	6.5%
85 +	1.9%
18 +	81.1%
2010 Population by Sex	
Males	29,385
Females	24,574
2022 Population by Sex	
Males	26,214
Females	23,710
2027 Population by Sex	
Males	25,871
Females	23,253

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

November 01, 2022

Rings: 10, 20, 50 mile radii

3232 Rue Jean-Yves, Kirkland, QC H9J 2R6,
Latitude: 45.4412
Longitude: -73.88941

	50 mile
2010 Population by Race/Ethnicity	
Total	53,960
White Alone	86.4%
Black Alone	6.1%
American Indian Alone	4.9%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.8%
Two or More Races	1.3%
Hispanic Origin	2.9%
Diversity Index	28.8
2020 Population by Race/Ethnicity	
Total	50,661
White Alone	84.8%
Black Alone	3.9%
American Indian Alone	5.7%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.0%
Two or More Races	4.1%
Hispanic Origin	3.0%
Diversity Index	31.8
2022 Population by Race/Ethnicity	
Total	49,925
White Alone	84.6%
Black Alone	3.9%
American Indian Alone	5.7%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.0%
Two or More Races	4.3%
Hispanic Origin	3.1%
Diversity Index	32.0
2027 Population by Race/Ethnicity	
Total	49,123
White Alone	83.9%
Black Alone	3.7%
American Indian Alone	5.8%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.1%
Two or More Races	5.0%
Hispanic Origin	3.1%
Diversity Index	33.2
2010 Population by Relationship and Household Type	
Total	53,959
In Households	89.7%
In Family Households	74.9%
Householder	24.7%
Spouse	18.2%
Child	26.8%
Other relative	2.0%
Nonrelative	3.1%
In Nonfamily Households	14.9%
In Group Quarters	10.3%
Institutionalized Population	9.8%
Noninstitutionalized Population	0.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

November 01, 2022

	50 mile
2022 Population 25+ by Educational Attainment	
Total	36,792
Less than 9th Grade	4.3%
9th - 12th Grade, No Diploma	7.3%
High School Graduate	31.2%
GED/Alternative Credential	10.5%
Some College, No Degree	16.2%
Associate Degree	11.8%
Bachelor's Degree	10.4%
Graduate/Professional Degree	8.2%
2022 Population 15+ by Marital Status	
Total	42,104
Never Married	33.4%
Married	50.3%
Widowed	5.7%
Divorced	10.6%
2022 Civilian Population 16+ in Labor Force	
Civilian Population 16+	21,664
Population 16+ Employed	97.6%
Population 16+ Unemployment rate	2.4%
Population 16-24 Employed	12.2%
Population 16-24 Unemployment rate	6.7%
Population 25-54 Employed	60.6%
Population 25-54 Unemployment rate	1.8%
Population 55-64 Employed	20.4%
Population 55-64 Unemployment rate	1.3%
Population 65+ Employed	6.7%
Population 65+ Unemployment rate	2.7%
2022 Employed Population 16+ by Industry	
Total	21,153
Agriculture/Mining	4.7%
Construction	7.6%
Manufacturing	10.3%
Wholesale Trade	1.8%
Retail Trade	9.0%
Transportation/Utilities	6.2%
Information	1.1%
Finance/Insurance/Real Estate	3.2%
Services	42.9%
Public Administration	13.1%
2022 Employed Population 16+ by Occupation	
Total	21,154
White Collar	50.5%
Management/Business/Financial	13.1%
Professional	20.7%
Sales	6.1%
Administrative Support	10.6%
Services	21.4%
Blue Collar	28.1%
Farming/Forestry/Fishing	1.8%
Construction/Extraction	6.5%
Installation/Maintenance/Repair	4.5%
Production	6.0%
Transportation/Material Moving	9.3%

November 01, 2022

	50 mile
2010 Households by Type	
Total	19,800
Households with 1 Person	26.0%
Households with 2+ People	74.0%
Family Households	67.4%
Husband-wife Families	49.8%
With Related Children	19.1%
Other Family (No Spouse Present)	17.7%
Other Family with Male Householder	6.3%
With Related Children	4.3%
Other Family with Female Householder	11.4%
With Related Children	7.7%
Nonfamily Households	6.5%
All Households with Children	31.8%
Multigenerational Households	2.4%
Unmarried Partner Households	10.4%
Male-female	9.7%
Same-sex	0.7%
2010 Households by Size	
Total	19,799
1 Person Household	26.0%
2 Person Household	36.2%
3 Person Household	16.8%
4 Person Household	13.1%
5 Person Household	5.2%
6 Person Household	1.8%
7 + Person Household	0.9%
2010 Households by Tenure and Mortgage Status	
Total	19,801
Owner Occupied	75.5%
Owned with a Mortgage/Loan	42.4%
Owned Free and Clear	33.1%
Renter Occupied	24.5%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	161
Percent of Income for Mortgage	12.7%
Wealth Index	66
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	24,357
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	12.9%
Rural Housing Units	87.1%
2010 Population By Urban/ Rural Status	
Total Population	53,960
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	20.3%
Rural Population	79.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

November 01, 2022

	50 mile
Top 3 Tapestry Segments	
1.	Southern Satellites (10A)
2.	Heartland Communities (6F)
3.	Small Town Sincerity (12C)
2022 Consumer Spending	
Apparel & Services: Total $	$35,584,057
Average Spent	$1,811.08
Spending Potential Index	75
Education: Total $	$24,597,364
Average Spent	$1,251.90
Spending Potential Index	64
Entertainment/Recreation: Total $	$60,011,365
Average Spent	$3,054.32
Spending Potential Index	83
Food at Home: Total $	$100,471,851
Average Spent	$5,113.59
Spending Potential Index	83
Food Away from Home: Total $	$65,098,124
Average Spent	$3,313.22
Spending Potential Index	77
Health Care: Total $	$122,969,926
Average Spent	$6,258.65
Spending Potential Index	88
HH Furnishings & Equipment: Total $	$39,554,690
Average Spent	$2,013.17
Spending Potential Index	79
Personal Care Products & Services: Total $	$15,193,264
Average Spent	$773.27
Spending Potential Index	76
Shelter: Total $	$315,931,776
Average Spent	$16,079.59
Spending Potential Index	70
Support Payments/Cash Contributions/Gifts in Kind: Total $	$44,857,617
Average Spent	$2,283.06
Spending Potential Index	84
Travel: Total $	$40,766,913
Average Spent	$2,074.86
Spending Potential Index	72
Vehicle Maintenance & Repairs: Total $	$21,193,267
Average Spent	$1,078.65
Spending Potential Index	86

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

November 01, 2022