

50 mile
Population Summary

2010 Total Population	17,549
2020 Total Population	16,388
2020 Group Quarters	1,387
2022 Total Population	15,958
2022 Group Quarters	1,387
2027 Total Population	15,574
2022-2027 Annual Rate	-0.49%
2022 Total Daytime Population	14,942
Workers	6,327
Residents	8,615

Household Summary

2010 Households	6,658
2010 Average Household Size	2.40
2020 Total Households	6,540
2020 Average Household Size	2.29
2022 Households	6,403
2022 Average Household Size	2.28
2027 Households	6,286
2027 Average Household Size	2.26
2022-2027 Annual Rate	-0.37%
2010 Families	4,255
2010 Average Family Size	2.90
2022 Families	3,954
2022 Average Family Size	2.81
2027 Families	3,870
2027 Average Family Size	2.78
2022-2027 Annual Rate	-0.43%

Housing Unit Summary

2000 Housing Units	7,448
Owner Occupied Housing Units	60.2%
Renter Occupied Housing Units	28.7%
Vacant Housing Units	11.1%
2010 Housing Units	7,408
Owner Occupied Housing Units	62.1%
Renter Occupied Housing Units	27.8%
Vacant Housing Units	10.1%
2020 Housing Units	7,447
Vacant Housing Units	12.2%
2022 Housing Units	7,391
Owner Occupied Housing Units	61.7%
Renter Occupied Housing Units	24.9%
Vacant Housing Units	13.4%
2027 Housing Units	7,315
Owner Occupied Housing Units	61.5%
Renter Occupied Housing Units	24.4%
Vacant Housing Units	14.1%

Median Household Income

2022	\$62,310
2027	\$77,805

Median Home Value

2022	\$104,814
2027	\$126,044

Per Capita Income

2022	\$32,712
2027	\$37,988

Median Age

2010	40.8
2022	42.3
2027	42.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Community Profile

Rings: 20, 50 mile radii

1309 Carling Ave, Ottawa, ON K1Z 7L3,

Latitude: 45.3871

Longitude: -75.73462

50 mile

2022 Households by Income

Household Income Base	6,403
<\$15,000	15.9%
\$15,000 - \$24,999	10.0%
\$25,000 - \$34,999	7.3%
\$35,000 - \$49,999	9.8%
\$50,000 - \$74,999	12.2%
\$75,000 - \$99,999	13.3%
\$100,000 - \$149,999	21.1%
\$150,000 - \$199,999	6.7%
\$200,000+	3.6%
Average Household Income	\$80,884

2027 Households by Income

Household Income Base	6,286
<\$15,000	13.6%
\$15,000 - \$24,999	8.9%
\$25,000 - \$34,999	6.5%
\$35,000 - \$49,999	6.8%
\$50,000 - \$74,999	11.8%
\$75,000 - \$99,999	15.9%
\$100,000 - \$149,999	22.8%
\$150,000 - \$199,999	9.4%
\$200,000+	4.2%
Average Household Income	\$93,465

2022 Owner Occupied Housing Units by Value

Total	4,559
<\$50,000	14.0%
\$50,000 - \$99,999	34.2%
\$100,000 - \$149,999	18.9%
\$150,000 - \$199,999	11.5%
\$200,000 - \$249,999	4.2%
\$250,000 - \$299,999	5.0%
\$300,000 - \$399,999	5.5%
\$400,000 - \$499,999	3.0%
\$500,000 - \$749,999	1.7%
\$750,000 - \$999,999	1.1%
\$1,000,000 - \$1,499,999	0.3%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.4%
Average Home Value	\$164,413

2027 Owner Occupied Housing Units by Value

Total	4,499
<\$50,000	11.4%
\$50,000 - \$99,999	28.9%
\$100,000 - \$149,999	18.6%
\$150,000 - \$199,999	12.0%
\$200,000 - \$249,999	5.1%
\$250,000 - \$299,999	8.9%
\$300,000 - \$399,999	6.6%
\$400,000 - \$499,999	4.1%
\$500,000 - \$749,999	1.9%
\$750,000 - \$999,999	1.4%
\$1,000,000 - \$1,499,999	0.3%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.9%
Average Home Value	\$194,923

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Age

Total	17,549
0 - 4	6.2%
5 - 9	6.1%
10 - 14	5.4%
15 - 24	11.7%
25 - 34	13.2%
35 - 44	13.2%
45 - 54	16.3%
55 - 64	13.3%
65 - 74	7.9%
75 - 84	4.8%
85 +	1.9%
18 +	78.8%

2022 Population by Age

Total	15,959
0 - 4	5.5%
5 - 9	5.4%
10 - 14	5.5%
15 - 24	11.5%
25 - 34	13.0%
35 - 44	12.6%
45 - 54	12.6%
55 - 64	14.1%
65 - 74	11.6%
75 - 84	5.9%
85 +	2.4%
18 +	80.3%

2027 Population by Age

Total	15,574
0 - 4	5.4%
5 - 9	5.4%
10 - 14	5.5%
15 - 24	11.6%
25 - 34	12.1%
35 - 44	12.8%
45 - 54	12.2%
55 - 64	13.0%
65 - 74	12.4%
75 - 84	7.2%
85 +	2.4%
18 +	80.5%

2010 Population by Sex

Males	9,197
Females	8,351

2022 Population by Sex

Males	8,267
Females	7,691

2027 Population by Sex

Males	8,130
Females	7,444

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2010 Population by Race/Ethnicity

Total	17,549
White Alone	91.7%
Black Alone	4.7%
American Indian Alone	0.8%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.1%
Two or More Races	1.1%
Hispanic Origin	2.6%
Diversity Index	19.9

2020 Population by Race/Ethnicity

Total	16,388
White Alone	89.5%
Black Alone	4.3%
American Indian Alone	0.6%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.3%
Two or More Races	3.6%
Hispanic Origin	3.4%
Diversity Index	24.8

2022 Population by Race/Ethnicity

Total	15,959
White Alone	89.2%
Black Alone	4.4%
American Indian Alone	0.7%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.3%
Two or More Races	3.8%
Hispanic Origin	3.4%
Diversity Index	25.4

2027 Population by Race/Ethnicity

Total	15,574
White Alone	88.4%
Black Alone	4.6%
American Indian Alone	0.7%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.5%
Two or More Races	4.2%
Hispanic Origin	3.6%
Diversity Index	26.8

2010 Population by Relationship and Household Type

Total	17,548
In Households	91.0%
In Family Households	74.0%
Householder	24.3%
Spouse	16.8%
Child	27.3%
Other relative	1.9%
Nonrelative	3.7%
In Nonfamily Households	16.9%
In Group Quarters	9.0%
Institutionalized Population	8.7%
Noninstitutionalized Population	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment

Total	11,517
Less than 9th Grade	2.5%
9th - 12th Grade, No Diploma	8.5%
High School Graduate	27.6%
GED/Alternative Credential	8.2%
Some College, No Degree	16.9%
Associate Degree	13.8%
Bachelor's Degree	12.2%
Graduate/Professional Degree	10.3%

2022 Population 15+ by Marital Status

Total	13,351
Never Married	33.0%
Married	47.1%
Widowed	6.7%
Divorced	13.2%

2022 Civilian Population 16+ in Labor Force

Civilian Population 16+	6,544
Population 16+ Employed	96.9%
Population 16+ Unemployment rate	3.1%
Population 16-24 Employed	16.6%
Population 16-24 Unemployment rate	3.9%
Population 25-54 Employed	58.1%
Population 25-54 Unemployment rate	3.6%
Population 55-64 Employed	19.1%
Population 55-64 Unemployment rate	1.6%
Population 65+ Employed	6.3%
Population 65+ Unemployment rate	0.0%

2022 Employed Population 16+ by Industry

Total	6,344
Agriculture/Mining	1.5%
Construction	6.2%
Manufacturing	5.2%
Wholesale Trade	1.8%
Retail Trade	10.9%
Transportation/Utilities	6.8%
Information	1.3%
Finance/Insurance/Real Estate	4.6%
Services	48.6%
Public Administration	13.1%

2022 Employed Population 16+ by Occupation

Total	6,344
White Collar	55.0%
Management/Business/Financial	12.2%
Professional	25.6%
Sales	7.1%
Administrative Support	10.1%
Services	23.8%
Blue Collar	21.1%
Farming/Forestry/Fishing	0.9%
Construction/Extraction	4.4%
Installation/Maintenance/Repair	3.4%
Production	3.6%
Transportation/Material Moving	8.8%

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2010 Households by Type

Total	6,658
Households with 1 Person	29.7%
Households with 2+ People	70.3%
Family Households	63.9%
Husband-wife Families	43.9%
With Related Children	16.1%
Other Family (No Spouse Present)	20.0%
Other Family with Male Householder	6.1%
With Related Children	4.1%
Other Family with Female Householder	13.9%
With Related Children	9.5%
Nonfamily Households	6.4%

All Households with Children	30.4%
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Multigenerational Households	2.8%
Unmarried Partner Households	11.2%
Male-female	10.4%
Same-sex	0.7%

2010 Households by Size

Total	6,657
1 Person Household	29.7%
2 Person Household	34.0%
3 Person Household	16.6%
4 Person Household	11.8%
5 Person Household	5.2%
6 Person Household	1.6%
7 + Person Household	1.1%

2010 Households by Tenure and Mortgage Status

Total	6,658
Owner Occupied	69.0%
Owned with a Mortgage/Loan	41.2%
Owned Free and Clear	27.8%
Renter Occupied	31.0%

2022 Affordability, Mortgage and Wealth

Housing Affordability Index	201
Percent of Income for Mortgage	8.9%
Wealth Index	67

2010 Housing Units By Urban/ Rural Status

Total Housing Units	7,408
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	58.5%
Rural Housing Units	41.5%

2010 Population By Urban/ Rural Status

Total Population	17,549
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	63.5%
Rural Population	36.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Top 3 Tapestry Segments

1. Traditional Living (12B)
2. The Great Outdoors (6C)
3. Small Town Sincerity (12C)

2022 Consumer Spending

Apparel & Services: Total \$	\$11,928,745
Average Spent	\$1,862.99
Spending Potential Index	77
Education: Total \$	\$8,553,951
Average Spent	\$1,335.93
Spending Potential Index	68
Entertainment/Recreation: Total \$	\$19,122,289
Average Spent	\$2,986.46
Spending Potential Index	81
Food at Home: Total \$	\$31,935,778
Average Spent	\$4,987.63
Spending Potential Index	81
Food Away from Home: Total \$	\$21,184,447
Average Spent	\$3,308.52
Spending Potential Index	77
Health Care: Total \$	\$38,374,768
Average Spent	\$5,993.25
Spending Potential Index	85
HH Furnishings & Equipment: Total \$	\$12,708,172
Average Spent	\$1,984.72
Spending Potential Index	77
Personal Care Products & Services: Total \$	\$5,084,991
Average Spent	\$794.16
Spending Potential Index	78
Shelter: Total \$	\$109,937,370
Average Spent	\$17,169.67
Spending Potential Index	75
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$13,814,524
Average Spent	\$2,157.51
Spending Potential Index	79
Travel: Total \$	\$13,654,268
Average Spent	\$2,132.48
Spending Potential Index	74
Vehicle Maintenance & Repairs: Total \$	\$6,700,500
Average Spent	\$1,046.46
Spending Potential Index	83

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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