



Community Profile

Rings: 10, 20, 50 mile radii

11841 Boul. de Pierrefonds, Pierrefonds, QC

Latitude: 45.5068

Longitude: -73.82229

50 mile

Population Summary	
2010 Total Population	33,762
2020 Total Population	31,396
2020 Group Quarters	2,298
2022 Total Population	30,842
2022 Group Quarters	2,298
2027 Total Population	30,314
2022-2027 Annual Rate	-0.34%
2022 Total Daytime Population	24,329
Workers	8,323
Residents	16,006
Household Summary	
2010 Households	12,282
2010 Average Household Size	2.47
2020 Total Households	12,238
2020 Average Household Size	2.38
2022 Households	12,105
2022 Average Household Size	2.36
2027 Households	12,033
2027 Average Household Size	2.33
2022-2027 Annual Rate	-0.12%
2010 Families	8,412
2010 Average Family Size	2.90
2022 Families	8,040
2022 Average Family Size	2.82
2027 Families	7,966
2027 Average Family Size	2.78
2022-2027 Annual Rate	-0.18%
Housing Unit Summary	
2000 Housing Units	13,839
Owner Occupied Housing Units	64.6%
Renter Occupied Housing Units	17.4%
Vacant Housing Units	18.0%
2010 Housing Units	15,231
Owner Occupied Housing Units	63.1%
Renter Occupied Housing Units	17.6%
Vacant Housing Units	19.4%
2020 Housing Units	15,274
Vacant Housing Units	19.9%
2022 Housing Units	15,293
Owner Occupied Housing Units	60.7%
Renter Occupied Housing Units	18.5%
Vacant Housing Units	20.8%
2027 Housing Units	15,315
Owner Occupied Housing Units	60.5%
Renter Occupied Housing Units	18.0%
Vacant Housing Units	21.4%
Median Household Income	
2022	\$62,136
2027	\$74,781
Median Home Value	
2022	\$141,123
2027	\$163,293
Per Capita Income	
2022	\$32,296
2027	\$38,578
Median Age	
2010	40.0
2022	43.1
2027	44.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income

Household Income Base	12,105
<\$15,000	12.7%
\$15,000 - \$24,999	7.9%
\$25,000 - \$34,999	6.8%
\$35,000 - \$49,999	10.5%
\$50,000 - \$74,999	20.6%
\$75,000 - \$99,999	13.7%
\$100,000 - \$149,999	16.1%
\$150,000 - \$199,999	8.3%
\$200,000+	3.3%
Average Household Income	\$81,964

2027 Households by Income

Household Income Base	12,033
<\$15,000	10.2%
\$15,000 - \$24,999	6.9%
\$25,000 - \$34,999	6.8%
\$35,000 - \$49,999	11.0%
\$50,000 - \$74,999	15.2%
\$75,000 - \$99,999	11.4%
\$100,000 - \$149,999	22.0%
\$150,000 - \$199,999	12.3%
\$200,000+	4.2%
Average Household Income	\$96,846

2022 Owner Occupied Housing Units by Value

Total	9,283
<\$50,000	8.9%
\$50,000 - \$99,999	22.2%
\$100,000 - \$149,999	22.9%
\$150,000 - \$199,999	19.0%
\$200,000 - \$249,999	8.8%
\$250,000 - \$299,999	6.3%
\$300,000 - \$399,999	7.2%
\$400,000 - \$499,999	2.2%
\$500,000 - \$749,999	1.4%
\$750,000 - \$999,999	0.4%
\$1,000,000 - \$1,499,999	0.2%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.3%
Average Home Value	\$175,778

2027 Owner Occupied Housing Units by Value

Total	9,272
<\$50,000	6.3%
\$50,000 - \$99,999	16.5%
\$100,000 - \$149,999	22.1%
\$150,000 - \$199,999	19.4%
\$200,000 - \$249,999	9.8%
\$250,000 - \$299,999	10.7%
\$300,000 - \$399,999	9.3%
\$400,000 - \$499,999	3.1%
\$500,000 - \$749,999	1.5%
\$750,000 - \$999,999	0.4%
\$1,000,000 - \$1,499,999	0.4%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.5%
Average Home Value	\$203,421

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age		
Total		33,762
0 - 4		5.1%
5 - 9		5.4%
10 - 14		5.8%
15 - 24		13.3%
25 - 34		13.4%
35 - 44		14.9%
45 - 54		17.4%
55 - 64		11.9%
65 - 74		7.5%
75 - 84		4.1%
85 +		1.1%
18 +		79.4%
2022 Population by Age		
Total		30,844
0 - 4		4.6%
5 - 9		5.1%
10 - 14		5.2%
15 - 24		10.2%
25 - 34		14.5%
35 - 44		12.7%
45 - 54		13.9%
55 - 64		15.9%
65 - 74		11.0%
75 - 84		5.2%
85 +		1.7%
18 +		82.2%
2027 Population by Age		
Total		30,315
0 - 4		4.5%
5 - 9		4.8%
10 - 14		5.4%
15 - 24		10.1%
25 - 34		12.2%
35 - 44		14.0%
45 - 54		12.6%
55 - 64		15.1%
65 - 74		13.0%
75 - 84		6.5%
85 +		1.9%
18 +		82.1%
2010 Population by Sex		
Males		18,598
Females		15,164
2022 Population by Sex		
Males		16,343
Females		14,500
2027 Population by Sex		
Males		16,093
Females		14,221

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2010 Population by Race/Ethnicity

Total	33,762
White Alone	90.1%
Black Alone	6.2%
American Indian Alone	1.0%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.8%
Two or More Races	1.4%
Hispanic Origin	2.9%
Diversity Index	22.9

2020 Population by Race/Ethnicity

Total	31,396
White Alone	89.1%
Black Alone	4.1%
American Indian Alone	1.1%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.0%
Two or More Races	4.2%
Hispanic Origin	3.0%
Diversity Index	24.8

2022 Population by Race/Ethnicity

Total	30,843
White Alone	89.1%
Black Alone	4.0%
American Indian Alone	1.0%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.1%
Two or More Races	4.4%
Hispanic Origin	3.0%
Diversity Index	24.9

2027 Population by Race/Ethnicity

Total	30,314
White Alone	88.5%
Black Alone	3.8%
American Indian Alone	1.0%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.2%
Two or More Races	5.0%
Hispanic Origin	3.1%
Diversity Index	25.9

2010 Population by Relationship and Household Type

Total	33,761
In Households	89.8%
In Family Households	75.2%
Householder	25.0%
Spouse	19.0%
Child	26.4%
Other relative	1.8%
Nonrelative	3.0%
In Nonfamily Households	14.6%
In Group Quarters	10.2%
Institutionalized Population	10.0%
Noninstitutionalized Population	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment

Total	23,112
Less than 9th Grade	4.6%
9th - 12th Grade, No Diploma	7.5%
High School Graduate	33.0%
GED/Alternative Credential	10.5%
Some College, No Degree	16.0%
Associate Degree	11.6%
Bachelor's Degree	10.0%
Graduate/Professional Degree	6.9%

2022 Population 15+ by Marital Status

Total	26,262
Never Married	32.6%
Married	51.5%
Widowed	5.9%
Divorced	10.1%

2022 Civilian Population 16+ in Labor Force

Civilian Population 16+	13,554
Population 16+ Employed	97.7%
Population 16+ Unemployment rate	2.3%
Population 16-24 Employed	12.4%
Population 16-24 Unemployment rate	4.9%
Population 25-54 Employed	60.7%
Population 25-54 Unemployment rate	2.0%
Population 55-64 Employed	20.2%
Population 55-64 Unemployment rate	1.6%
Population 65+ Employed	6.7%
Population 65+ Unemployment rate	2.1%

2022 Employed Population 16+ by Industry

Total	13,244
Agriculture/Mining	6.0%
Construction	6.9%
Manufacturing	11.9%
Wholesale Trade	1.6%
Retail Trade	9.7%
Transportation/Utilities	8.2%
Information	1.2%
Finance/Insurance/Real Estate	3.5%
Services	38.6%
Public Administration	12.5%

2022 Employed Population 16+ by Occupation

Total	13,244
White Collar	49.3%
Management/Business/Financial	13.5%
Professional	18.1%
Sales	6.5%
Administrative Support	11.3%
Services	20.0%
Blue Collar	30.6%
Farming/Forestry/Fishing	2.3%
Construction/Extraction	7.3%
Installation/Maintenance/Repair	4.8%
Production	7.2%
Transportation/Material Moving	9.0%

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2010 Households by Type		
Total		12,282
Households with 1 Person		24.7%
Households with 2+ People		75.3%
Family Households		68.5%
Husband-wife Families		52.1%
With Related Children		20.0%
Other Family (No Spouse Present)		16.4%
Other Family with Male Householder		6.2%
With Related Children		4.2%
Other Family with Female Householder		10.2%
With Related Children		6.8%
Nonfamily Households		6.8%
All Households with Children		31.9%
Multigenerational Households		2.2%
Unmarried Partner Households		10.5%
Male-female		9.8%
Same-sex		0.7%
2010 Households by Size		
Total		12,282
1 Person Household		24.7%
2 Person Household		37.1%
3 Person Household		17.0%
4 Person Household		13.7%
5 Person Household		5.2%
6 Person Household		1.5%
7 + Person Household		0.8%
2010 Households by Tenure and Mortgage Status		
Total		12,283
Owner Occupied		78.2%
Owned with a Mortgage/Loan		44.9%
Owned Free and Clear		33.3%
Renter Occupied		21.8%
2022 Affordability, Mortgage and Wealth		
Housing Affordability Index		173
Percent of Income for Mortgage		12.0%
Wealth Index		67
2010 Housing Units By Urban/ Rural Status		
Total Housing Units		15,231
Housing Units Inside Urbanized Area		0.0%
Housing Units Inside Urbanized Cluster		1.5%
Rural Housing Units		98.5%
2010 Population By Urban/ Rural Status		
Total Population		33,762
Population Inside Urbanized Area		0.0%
Population Inside Urbanized Cluster		9.5%
Rural Population		90.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments

1. Southern Satellites (10A)
2. Heartland Communities (6F)
3. Rooted Rural (10B)

2022 Consumer Spending

Apparel & Services: Total \$	\$22,234,996
Average Spent	\$1,836.84
Spending Potential Index	76
Education: Total \$	\$15,246,433
Average Spent	\$1,259.52
Spending Potential Index	64
Entertainment/Recreation: Total \$	\$37,963,239
Average Spent	\$3,136.16
Spending Potential Index	85
Food at Home: Total \$	\$63,281,931
Average Spent	\$5,227.75
Spending Potential Index	84
Food Away from Home: Total \$	\$40,822,133
Average Spent	\$3,372.34
Spending Potential Index	78
Health Care: Total \$	\$78,150,128
Average Spent	\$6,456.02
Spending Potential Index	91
HH Furnishings & Equipment: Total \$	\$24,941,203
Average Spent	\$2,060.41
Spending Potential Index	80
Personal Care Products & Services: Total \$	\$9,509,275
Average Spent	\$785.57
Spending Potential Index	77
Shelter: Total \$	\$195,838,597
Average Spent	\$16,178.32
Spending Potential Index	71
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$28,293,551
Average Spent	\$2,337.34
Spending Potential Index	86
Travel: Total \$	\$25,588,392
Average Spent	\$2,113.87
Spending Potential Index	74
Vehicle Maintenance & Repairs: Total \$	\$13,387,890
Average Spent	\$1,105.98
Spending Potential Index	88

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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