



Community Profile

Rings: 20, 50 mile radii

2194 □ Carling Ave, Ottawa, ON K2A 1H3,

Latitude: 45.3696

Longitude: -75.77084

50 mile

Population Summary

2010 Total Population	17,448
2020 Total Population	16,280
2020 Group Quarters	1,395
2022 Total Population	15,853
2022 Group Quarters	1,395
2027 Total Population	15,470
2022-2027 Annual Rate	-0.49%
2022 Total Daytime Population	14,985
Workers	6,429
Residents	8,556

Household Summary

2010 Households	6,607
2010 Average Household Size	2.40
2020 Total Households	6,479
2020 Average Household Size	2.30
2022 Households	6,342
2022 Average Household Size	2.28
2027 Households	6,226
2027 Average Household Size	2.26
2022-2027 Annual Rate	-0.37%
2010 Families	4,221
2010 Average Family Size	2.90
2022 Families	3,915
2022 Average Family Size	2.82
2027 Families	3,831
2027 Average Family Size	2.79
2022-2027 Annual Rate	-0.43%

Housing Unit Summary

2000 Housing Units	7,409
Owner Occupied Housing Units	59.9%
Renter Occupied Housing Units	28.8%
Vacant Housing Units	11.3%
2010 Housing Units	7,364
Owner Occupied Housing Units	61.8%
Renter Occupied Housing Units	27.9%
Vacant Housing Units	10.3%
2020 Housing Units	7,392
Vacant Housing Units	12.4%
2022 Housing Units	7,336
Owner Occupied Housing Units	61.5%
Renter Occupied Housing Units	24.9%
Vacant Housing Units	13.5%
2027 Housing Units	7,259
Owner Occupied Housing Units	61.4%
Renter Occupied Housing Units	24.4%
Vacant Housing Units	14.2%

Median Household Income

2022	\$61,686
2027	\$77,194

Median Home Value

2022	\$103,546
2027	\$124,849

Per Capita Income

2022	\$32,435
2027	\$37,642

Median Age

2010	40.8
2022	42.2
2027	42.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income

Household Income Base	6,342
<\$15,000	16.1%
\$15,000 - \$24,999	10.1%
\$25,000 - \$34,999	7.2%
\$35,000 - \$49,999	9.9%
\$50,000 - \$74,999	12.3%
\$75,000 - \$99,999	13.4%
\$100,000 - \$149,999	20.9%
\$150,000 - \$199,999	6.5%
\$200,000+	3.6%
Average Household Income	\$80,484

2027 Households by Income

Household Income Base	6,226
<\$15,000	13.7%
\$15,000 - \$24,999	9.0%
\$25,000 - \$34,999	6.5%
\$35,000 - \$49,999	6.8%
\$50,000 - \$74,999	12.1%
\$75,000 - \$99,999	15.9%
\$100,000 - \$149,999	22.7%
\$150,000 - \$199,999	9.0%
\$200,000+	4.2%
Average Household Income	\$92,923

2022 Owner Occupied Housing Units by Value

Total	4,514
<\$50,000	14.3%
\$50,000 - \$99,999	34.4%
\$100,000 - \$149,999	18.7%
\$150,000 - \$199,999	11.5%
\$200,000 - \$249,999	4.2%
\$250,000 - \$299,999	4.8%
\$300,000 - \$399,999	5.3%
\$400,000 - \$499,999	3.1%
\$500,000 - \$749,999	1.8%
\$750,000 - \$999,999	1.1%
\$1,000,000 - \$1,499,999	0.3%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.4%
Average Home Value	\$163,109

2027 Owner Occupied Housing Units by Value

Total	4,454
<\$50,000	11.6%
\$50,000 - \$99,999	29.1%
\$100,000 - \$149,999	18.6%
\$150,000 - \$199,999	12.1%
\$200,000 - \$249,999	5.1%
\$250,000 - \$299,999	8.3%
\$300,000 - \$399,999	6.3%
\$400,000 - \$499,999	4.2%
\$500,000 - \$749,999	1.9%
\$750,000 - \$999,999	1.4%
\$1,000,000 - \$1,499,999	0.3%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.9%
Average Home Value	\$194,011

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	17,448
0 - 4	6.2%
5 - 9	6.1%
10 - 14	5.4%
15 - 24	11.8%
25 - 34	13.2%
35 - 44	13.2%
45 - 54	16.3%
55 - 64	13.2%
65 - 74	7.9%
75 - 84	4.8%
85 +	1.9%
18 +	78.8%

2022 Population by Age

Total	15,851
0 - 4	5.5%
5 - 9	5.4%
10 - 14	5.5%
15 - 24	11.5%
25 - 34	13.0%
35 - 44	12.6%
45 - 54	12.6%
55 - 64	14.0%
65 - 74	11.6%
75 - 84	5.9%
85 +	2.4%
18 +	80.3%

2027 Population by Age

Total	15,471
0 - 4	5.4%
5 - 9	5.4%
10 - 14	5.4%
15 - 24	11.6%
25 - 34	12.2%
35 - 44	12.8%
45 - 54	12.3%
55 - 64	12.9%
65 - 74	12.3%
75 - 84	7.2%
85 +	2.5%
18 +	80.5%

2010 Population by Sex

Males	9,155
Females	8,293

2022 Population by Sex

Males	8,224
Females	7,629

2027 Population by Sex

Males	8,085
Females	7,385

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2010 Population by Race/Ethnicity

Total	17,449
White Alone	91.7%
Black Alone	4.7%
American Indian Alone	0.8%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.1%
Two or More Races	1.1%
Hispanic Origin	2.6%
Diversity Index	20.0

2020 Population by Race/Ethnicity

Total	16,280
White Alone	89.6%
Black Alone	4.4%
American Indian Alone	0.6%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.3%
Two or More Races	3.5%
Hispanic Origin	3.4%
Diversity Index	24.7

2022 Population by Race/Ethnicity

Total	15,852
White Alone	89.2%
Black Alone	4.4%
American Indian Alone	0.6%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.3%
Two or More Races	3.7%
Hispanic Origin	3.4%
Diversity Index	25.3

2027 Population by Race/Ethnicity

Total	15,471
White Alone	88.5%
Black Alone	4.6%
American Indian Alone	0.6%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.4%
Two or More Races	4.2%
Hispanic Origin	3.6%
Diversity Index	26.7

2010 Population by Relationship and Household Type

Total	17,448
In Households	90.9%
In Family Households	73.9%
Householder	24.3%
Spouse	16.7%
Child	27.3%
Other relative	2.0%
Nonrelative	3.7%
In Nonfamily Households	16.9%
In Group Quarters	9.1%
Institutionalized Population	8.8%
Noninstitutionalized Population	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment

Total	11,439
Less than 9th Grade	2.6%
9th - 12th Grade, No Diploma	8.5%
High School Graduate	27.5%
GED/Alternative Credential	8.4%
Some College, No Degree	17.0%
Associate Degree	13.9%
Bachelor's Degree	12.1%
Graduate/Professional Degree	10.1%

2022 Population 15+ by Marital Status

Total	13,264
Never Married	33.1%
Married	46.8%
Widowed	6.7%
Divorced	13.4%

2022 Civilian Population 16+ in Labor Force

Civilian Population 16+	6,502
Population 16+ Employed	96.9%
Population 16+ Unemployment rate	3.1%
Population 16-24 Employed	16.5%
Population 16-24 Unemployment rate	4.0%
Population 25-54 Employed	58.1%
Population 25-54 Unemployment rate	3.6%
Population 55-64 Employed	19.1%
Population 55-64 Unemployment rate	1.6%
Population 65+ Employed	6.3%
Population 65+ Unemployment rate	0.0%

2022 Employed Population 16+ by Industry

Total	6,303
Agriculture/Mining	1.6%
Construction	6.2%
Manufacturing	5.1%
Wholesale Trade	1.8%
Retail Trade	10.9%
Transportation/Utilities	6.8%
Information	1.3%
Finance/Insurance/Real Estate	4.5%
Services	48.8%
Public Administration	13.1%

2022 Employed Population 16+ by Occupation

Total	6,302
White Collar	55.0%
Management/Business/Financial	12.1%
Professional	25.6%
Sales	7.1%
Administrative Support	10.2%
Services	23.9%
Blue Collar	21.1%
Farming/Forestry/Fishing	0.9%
Construction/Extraction	4.4%
Installation/Maintenance/Repair	3.3%
Production	3.7%
Transportation/Material Moving	8.9%

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2010 Households by Type

Total	6,607
Households with 1 Person	29.7%
Households with 2+ People	70.3%
Family Households	63.9%
Husband-wife Families	43.8%
With Related Children	16.1%
Other Family (No Spouse Present)	20.0%
Other Family with Male Householder	6.1%
With Related Children	4.1%
Other Family with Female Householder	14.0%
With Related Children	9.5%
Nonfamily Households	6.4%

All Households with Children	30.5%
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Multigenerational Households	2.9%
Unmarried Partner Households	11.2%
Male-female	10.5%
Same-sex	0.7%

2010 Households by Size

Total	6,606
1 Person Household	29.7%
2 Person Household	33.9%
3 Person Household	16.6%
4 Person Household	11.9%
5 Person Household	5.3%
6 Person Household	1.7%
7 + Person Household	1.1%

2010 Households by Tenure and Mortgage Status

Total	6,607
Owner Occupied	68.9%
Owned with a Mortgage/Loan	41.1%
Owned Free and Clear	27.8%
Renter Occupied	31.1%

2022 Affordability, Mortgage and Wealth

Housing Affordability Index	201
Percent of Income for Mortgage	8.8%
Wealth Index	67

2010 Housing Units By Urban/ Rural Status

Total Housing Units	7,364
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	59.1%
Rural Housing Units	40.9%

2010 Population By Urban/ Rural Status

Total Population	17,448
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	64.1%
Rural Population	35.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments

1. Traditional Living (12B)
2. The Great Outdoors (6C)
3. Small Town Sincerity (12C)

2022 Consumer Spending

Apparel & Services: Total \$	\$11,777,352
Average Spent	\$1,857.04
Spending Potential Index	77
Education: Total \$	\$8,402,954
Average Spent	\$1,324.97
Spending Potential Index	68
Entertainment/Recreation: Total \$	\$18,855,712
Average Spent	\$2,973.15
Spending Potential Index	81
Food at Home: Total \$	\$31,510,319
Average Spent	\$4,968.51
Spending Potential Index	80
Food Away from Home: Total \$	\$20,901,591
Average Spent	\$3,295.74
Spending Potential Index	76
Health Care: Total \$	\$37,879,423
Average Spent	\$5,972.79
Spending Potential Index	84
HH Furnishings & Equipment: Total \$	\$12,534,619
Average Spent	\$1,976.45
Spending Potential Index	77
Personal Care Products & Services: Total \$	\$5,015,892
Average Spent	\$790.90
Spending Potential Index	78
Shelter: Total \$	\$108,089,557
Average Spent	\$17,043.45
Spending Potential Index	74
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$13,564,439
Average Spent	\$2,138.83
Spending Potential Index	79
Travel: Total \$	\$13,418,614
Average Spent	\$2,115.83
Spending Potential Index	74
Vehicle Maintenance & Repairs: Total \$	\$6,610,719
Average Spent	\$1,042.37
Spending Potential Index	83

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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