



Community Profile

Rings: 50, 60, 80 mile radii

2385 City Park Dr, Gloucester, ON K1J 1H3,

Latitude: 45.4317

Longitude: -75.61402

	50 mile	60 mile	80 mile
Population Summary			
2010 Total Population	16,465	59,287	143,222
2020 Total Population	15,862	57,648	138,070
2020 Group Quarters	790	2,401	13,971
2022 Total Population	15,533	56,997	136,037
2022 Group Quarters	790	2,401	13,971
2027 Total Population	15,206	56,310	133,990
2022-2027 Annual Rate	-0.42%	-0.24%	-0.30%
2022 Total Daytime Population	14,725	53,677	132,729
Workers	6,210	21,255	55,208
Residents	8,515	32,422	77,521
Household Summary			
2010 Households	6,842	23,290	52,388
2010 Average Household Size	2.27	2.44	2.44
2020 Total Households	6,756	23,184	52,259
2020 Average Household Size	2.23	2.38	2.37
2022 Households	6,640	22,977	51,634
2022 Average Household Size	2.22	2.38	2.36
2027 Households	6,551	22,864	51,240
2027 Average Household Size	2.20	2.36	2.34
2022-2027 Annual Rate	-0.27%	-0.10%	-0.15%
2010 Families	4,233	15,078	33,613
2010 Average Family Size	2.80	2.95	2.96
2022 Families	3,966	14,397	32,034
2022 Average Family Size	2.79	2.93	2.93
2027 Families	3,900	14,286	31,692
2027 Average Family Size	2.76	2.91	2.90
2022-2027 Annual Rate	-0.34%	-0.15%	-0.21%
Housing Unit Summary			
2000 Housing Units	7,520	25,256	61,757
Owner Occupied Housing Units	63.7%	62.9%	57.6%
Renter Occupied Housing Units	26.5%	26.6%	24.0%
Vacant Housing Units	9.8%	10.5%	18.4%
2010 Housing Units	7,565	25,963	64,745
Owner Occupied Housing Units	62.9%	63.8%	57.4%
Renter Occupied Housing Units	27.6%	25.9%	23.5%
Vacant Housing Units	9.6%	10.3%	19.1%
2020 Housing Units	7,646	26,348	64,991
Vacant Housing Units	11.6%	12.0%	19.6%
2022 Housing Units	7,615	26,450	65,059
Owner Occupied Housing Units	63.9%	64.8%	58.2%
Renter Occupied Housing Units	23.3%	22.0%	21.1%
Vacant Housing Units	12.8%	13.1%	20.6%
2027 Housing Units	7,556	26,404	64,858
Owner Occupied Housing Units	64.2%	65.2%	58.5%
Renter Occupied Housing Units	22.5%	21.4%	20.5%
Vacant Housing Units	13.3%	13.4%	21.0%
Median Household Income			
2022	\$66,446	\$57,306	\$56,278
2027	\$78,807	\$70,337	\$68,231
Median Home Value			
2022	\$116,658	\$115,473	\$126,004
2027	\$138,167	\$144,299	\$157,094
Per Capita Income			
2022	\$35,133	\$31,643	\$30,184
2027	\$40,766	\$36,936	\$35,525
Median Age			
2010	41.6	40.5	37.4
2022	43.1	42.1	39.1
2027	43.8	42.9	40.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income			
Household Income Base	6,640	22,977	51,625
<\$15,000	13.0%	16.1%	16.0%
\$15,000 - \$24,999	8.9%	9.3%	9.6%
\$25,000 - \$34,999	8.6%	9.0%	8.7%
\$35,000 - \$49,999	8.8%	10.5%	11.0%
\$50,000 - \$74,999	14.7%	14.0%	14.6%
\$75,000 - \$99,999	11.8%	12.6%	12.2%
\$100,000 - \$149,999	23.2%	18.4%	17.0%
\$150,000 - \$199,999	7.8%	6.9%	7.2%
\$200,000+	3.3%	3.3%	3.8%
Average Household Income	\$83,703	\$78,167	\$78,757
2027 Households by Income			
Household Income Base	6,551	22,864	51,231
<\$15,000	11.3%	14.3%	13.9%
\$15,000 - \$24,999	7.6%	8.2%	8.3%
\$25,000 - \$34,999	6.9%	6.8%	7.5%
\$35,000 - \$49,999	7.4%	7.8%	9.7%
\$50,000 - \$74,999	14.1%	14.9%	13.5%
\$75,000 - \$99,999	13.7%	14.3%	12.1%
\$100,000 - \$149,999	23.5%	20.0%	20.1%
\$150,000 - \$199,999	11.5%	9.6%	10.3%
\$200,000+	4.0%	4.1%	4.6%
Average Household Income	\$96,441	\$90,634	\$92,130
2022 Owner Occupied Housing Units by Value			
Total	4,866	17,147	37,891
<\$50,000	8.9%	10.9%	10.5%
\$50,000 - \$99,999	34.8%	33.1%	29.3%
\$100,000 - \$149,999	19.2%	19.5%	19.5%
\$150,000 - \$199,999	13.3%	13.9%	15.5%
\$200,000 - \$249,999	6.0%	6.2%	6.9%
\$250,000 - \$299,999	5.9%	5.7%	6.9%
\$300,000 - \$399,999	5.5%	4.3%	4.8%
\$400,000 - \$499,999	2.3%	2.8%	2.7%
\$500,000 - \$749,999	2.7%	2.3%	2.4%
\$750,000 - \$999,999	1.1%	0.7%	0.8%
\$1,000,000 - \$1,499,999	0.3%	0.3%	0.4%
\$1,500,000 - \$1,999,999	0.1%	0.0%	0.2%
\$2,000,000 +	0.1%	0.1%	0.2%
Average Home Value	\$169,488	\$162,278	\$172,769
2027 Owner Occupied Housing Units by Value			
Total	4,848	17,220	37,931
<\$50,000	6.9%	7.7%	7.0%
\$50,000 - \$99,999	29.8%	25.6%	21.7%
\$100,000 - \$149,999	17.4%	18.8%	19.0%
\$150,000 - \$199,999	13.8%	15.6%	16.7%
\$200,000 - \$249,999	7.2%	7.9%	8.6%
\$250,000 - \$299,999	10.2%	10.1%	12.5%
\$300,000 - \$399,999	6.3%	5.6%	5.7%
\$400,000 - \$499,999	2.9%	4.0%	3.5%
\$500,000 - \$749,999	2.9%	2.4%	2.8%
\$750,000 - \$999,999	1.5%	1.0%	1.1%
\$1,000,000 - \$1,499,999	0.8%	0.9%	0.9%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.3%
\$2,000,000 +	0.2%	0.2%	0.4%
Average Home Value	\$197,097	\$196,146	\$211,275

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Age			
Total	16,465	59,288	143,221
0 - 4	6.0%	6.4%	5.8%
5 - 9	6.3%	6.5%	5.8%
10 - 14	5.9%	6.4%	5.8%
15 - 24	11.0%	12.2%	17.7%
25 - 34	12.7%	11.9%	12.1%
35 - 44	12.7%	12.5%	12.3%
45 - 54	15.7%	15.8%	14.7%
55 - 64	13.5%	13.1%	12.2%
65 - 74	8.2%	8.0%	7.3%
75 - 84	5.9%	5.1%	4.5%
85 +	2.2%	2.1%	1.7%
18 +	78.2%	76.8%	78.7%
2022 Population by Age			
Total	15,532	56,996	136,037
0 - 4	5.3%	5.7%	5.2%
5 - 9	5.5%	5.8%	5.4%
10 - 14	5.8%	6.0%	5.5%
15 - 24	11.3%	11.5%	16.3%
25 - 34	11.6%	12.5%	12.8%
35 - 44	12.8%	12.0%	11.4%
45 - 54	12.3%	12.2%	11.7%
55 - 64	14.2%	14.2%	13.3%
65 - 74	12.0%	11.6%	10.9%
75 - 84	6.4%	6.0%	5.4%
85 +	2.7%	2.4%	2.0%
18 +	79.7%	79.1%	80.7%
2027 Population by Age			
Total	15,209	56,309	133,989
0 - 4	5.3%	5.6%	5.1%
5 - 9	5.6%	5.7%	5.2%
10 - 14	5.7%	6.0%	5.5%
15 - 24	11.4%	11.4%	16.3%
25 - 34	11.0%	11.6%	11.7%
35 - 44	12.6%	12.4%	12.0%
45 - 54	12.0%	11.8%	11.1%
55 - 64	13.0%	13.0%	12.3%
65 - 74	13.1%	12.7%	11.9%
75 - 84	7.6%	7.3%	6.8%
85 +	2.7%	2.5%	2.1%
18 +	79.9%	79.1%	80.7%
2010 Population by Sex			
Males	8,276	29,618	74,505
Females	8,189	29,670	68,716
2022 Population by Sex			
Males	7,804	28,368	69,331
Females	7,729	28,629	66,706
2027 Population by Sex			
Males	7,703	28,096	68,475
Females	7,503	28,214	65,515

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Race/Ethnicity			
Total	16,465	59,287	143,223
White Alone	92.4%	88.9%	90.1%
Black Alone	2.8%	1.8%	3.6%
American Indian Alone	2.0%	6.7%	3.4%
Asian Alone	0.8%	0.6%	0.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.8%	0.5%	0.7%
Two or More Races	1.2%	1.5%	1.4%
Hispanic Origin	2.5%	1.6%	2.4%
Diversity Index	18.6	23.0	22.3
2020 Population by Race/Ethnicity			
Total	15,862	57,648	138,070
White Alone	88.7%	85.1%	86.7%
Black Alone	2.7%	1.7%	3.4%
American Indian Alone	2.1%	7.7%	3.8%
Asian Alone	0.8%	0.7%	0.9%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.0%	0.8%	1.0%
Two or More Races	4.6%	4.1%	4.1%
Hispanic Origin	2.9%	2.2%	2.9%
Diversity Index	25.4	30.0	28.6
2022 Population by Race/Ethnicity			
Total	15,534	56,996	136,037
White Alone	88.5%	84.6%	86.5%
Black Alone	2.7%	1.7%	3.4%
American Indian Alone	2.1%	7.9%	3.8%
Asian Alone	0.8%	0.7%	0.9%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.1%	0.8%	1.0%
Two or More Races	4.8%	4.3%	4.3%
Hispanic Origin	2.9%	2.2%	2.9%
Diversity Index	25.9	30.7	29.0
2027 Population by Race/Ethnicity			
Total	15,206	56,309	133,991
White Alone	87.7%	83.7%	85.7%
Black Alone	2.8%	1.8%	3.5%
American Indian Alone	2.2%	8.2%	3.9%
Asian Alone	0.8%	0.7%	0.9%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.2%	0.9%	1.1%
Two or More Races	5.3%	4.8%	4.9%
Hispanic Origin	3.1%	2.3%	3.0%
Diversity Index	27.3	32.2	30.3
2010 Population by Relationship and Household Type			
Total	16,466	59,287	143,222
In Households	94.3%	95.8%	89.2%
In Family Households	75.2%	78.5%	72.4%
Householder	25.2%	25.5%	23.5%
Spouse	18.4%	18.0%	17.2%
Child	26.7%	29.3%	26.7%
Other relative	1.8%	2.1%	2.0%
Nonrelative	3.2%	3.5%	3.0%
In Nonfamily Households	19.1%	17.3%	16.8%
In Group Quarters	5.7%	4.2%	10.8%
Institutionalized Population	5.3%	3.5%	5.5%
Noninstitutionalized Population	0.4%	0.7%	5.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Population 25+ by Educational Attainment			
Total	11,179	40,484	92,078
Less than 9th Grade	2.7%	3.0%	3.2%
9th - 12th Grade, No Diploma	5.6%	5.6%	6.6%
High School Graduate	26.7%	30.5%	29.6%
GED/Alternative Credential	7.1%	7.6%	8.4%
Some College, No Degree	15.9%	17.3%	15.4%
Associate Degree	13.0%	12.4%	12.5%
Bachelor's Degree	13.0%	12.2%	12.2%
Graduate/Professional Degree	15.9%	11.4%	12.1%
2022 Population 15+ by Marital Status			
Total	12,938	47,057	114,286
Never Married	30.7%	30.7%	35.7%
Married	50.0%	49.0%	47.6%
Widowed	6.8%	7.0%	6.1%
Divorced	12.5%	13.3%	10.6%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	6,882	24,675	56,630
Population 16+ Employed	96.1%	96.2%	96.6%
Population 16+ Unemployment rate	3.9%	3.8%	3.4%
Population 16-24 Employed	14.9%	14.1%	17.1%
Population 16-24 Unemployment rate	9.6%	10.3%	7.1%
Population 25-54 Employed	62.2%	62.0%	59.0%
Population 25-54 Unemployment rate	2.9%	2.7%	2.6%
Population 55-64 Employed	17.3%	18.5%	18.4%
Population 55-64 Unemployment rate	3.5%	2.8%	2.9%
Population 65+ Employed	5.6%	5.4%	5.5%
Population 65+ Unemployment rate	0.0%	0.4%	1.6%
2022 Employed Population 16+ by Industry			
Total	6,613	23,739	54,709
Agriculture/Mining	1.6%	2.1%	3.0%
Construction	7.1%	7.4%	7.6%
Manufacturing	8.0%	6.5%	5.6%
Wholesale Trade	1.6%	1.4%	1.2%
Retail Trade	11.1%	10.3%	10.3%
Transportation/Utilities	4.6%	5.4%	4.9%
Information	1.5%	1.4%	1.3%
Finance/Insurance/Real Estate	5.7%	4.2%	3.8%
Services	48.6%	51.4%	52.2%
Public Administration	10.2%	9.9%	10.0%
2022 Employed Population 16+ by Occupation			
Total	6,615	23,739	54,709
White Collar	57.6%	54.0%	55.2%
Management/Business/Financial	16.6%	14.0%	12.6%
Professional	22.7%	23.2%	25.3%
Sales	9.3%	7.4%	7.4%
Administrative Support	9.0%	9.4%	9.9%
Services	22.7%	23.9%	22.2%
Blue Collar	19.8%	22.1%	22.6%
Farming/Forestry/Fishing	0.7%	1.0%	1.3%
Construction/Extraction	6.0%	5.2%	6.1%
Installation/Maintenance/Repair	3.1%	4.0%	3.7%
Production	4.5%	4.1%	3.7%
Transportation/Material Moving	5.4%	7.7%	7.9%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Households by Type			
Total	6,842	23,289	52,388
Households with 1 Person	30.9%	28.3%	28.1%
Households with 2+ People	69.1%	71.7%	71.9%
Family Households	61.9%	64.7%	64.2%
Husband-wife Families	45.1%	45.8%	47.0%
With Related Children	16.4%	17.2%	18.0%
Other Family (No Spouse Present)	16.7%	18.9%	17.1%
Other Family with Male Householder	5.6%	6.3%	5.9%
With Related Children	3.8%	4.2%	3.9%
Other Family with Female Householder	11.1%	12.6%	11.2%
With Related Children	7.6%	8.5%	7.7%
Nonfamily Households	7.2%	7.0%	7.7%
All Households with Children	28.6%	30.7%	30.3%
Multigenerational Households	2.3%	2.7%	2.5%
Unmarried Partner Households	10.7%	11.1%	10.5%
Male-female	9.8%	10.4%	9.8%
Same-sex	0.8%	0.8%	0.7%
2010 Households by Size			
Total	6,842	23,289	52,389
1 Person Household	30.9%	28.3%	28.1%
2 Person Household	35.6%	35.1%	35.7%
3 Person Household	14.9%	16.1%	15.6%
4 Person Household	11.5%	11.9%	11.9%
5 Person Household	4.6%	5.5%	5.4%
6 Person Household	1.6%	1.9%	1.9%
7 + Person Household	0.9%	1.2%	1.3%
2010 Households by Tenure and Mortgage Status			
Total	6,843	23,289	52,388
Owner Occupied	69.5%	71.2%	70.9%
Owned with a Mortgage/Loan	42.1%	41.0%	39.5%
Owned Free and Clear	27.4%	30.2%	31.4%
Renter Occupied	30.5%	28.8%	29.1%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	198	172	160
Percent of Income for Mortgage	9.3%	10.6%	11.8%
Wealth Index	73	66	65
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	7,565	25,963	64,745
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	55.4%	38.2%	29.1%
Rural Housing Units	44.6%	61.8%	70.9%
2010 Population By Urban/ Rural Status			
Total Population	16,465	59,287	143,222
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	58.2%	39.8%	37.2%
Rural Population	41.8%	60.2%	62.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Top 3 Tapestry Segments			
1.	Heartland Communities (6F)	Heartland Communities (6F)	Heartland Communities (6F)
2.	Traditional Living (12B)	Traditional Living (12B)	Southern Satellites (10A)
3.	The Great Outdoors (6C)	The Great Outdoors (6C)	Traditional Living (12B)
2022 Consumer Spending			
Apparel & Services: Total \$	\$12,644,189	\$40,993,534	\$92,644,746
Average Spent	\$1,904.25	\$1,784.11	\$1,794.26
Spending Potential Index	79	74	74
Education: Total \$	\$9,105,725	\$28,971,727	\$65,093,453
Average Spent	\$1,371.34	\$1,260.90	\$1,260.67
Spending Potential Index	70	64	64
Entertainment/Recreation: Total \$	\$20,687,136	\$67,752,276	\$154,468,629
Average Spent	\$3,115.53	\$2,948.70	\$2,991.61
Spending Potential Index	85	80	81
Food at Home: Total \$	\$34,184,189	\$112,338,728	\$257,156,481
Average Spent	\$5,148.22	\$4,889.18	\$4,980.37
Spending Potential Index	83	79	80
Food Away from Home: Total \$	\$22,495,002	\$73,262,963	\$167,200,788
Average Spent	\$3,387.80	\$3,188.53	\$3,238.19
Spending Potential Index	79	74	75
Health Care: Total \$	\$41,594,682	\$136,642,681	\$312,881,138
Average Spent	\$6,264.26	\$5,946.93	\$6,059.60
Spending Potential Index	88	84	86
HH Furnishings & Equipment: Total \$	\$13,628,500	\$44,251,778	\$100,762,867
Average Spent	\$2,052.48	\$1,925.92	\$1,951.48
Spending Potential Index	80	75	76
Personal Care Products & Services: Total \$	\$5,454,571	\$17,649,235	\$39,636,662
Average Spent	\$821.47	\$768.13	\$767.65
Spending Potential Index	81	75	75
Shelter: Total \$	\$117,499,786	\$375,141,322	\$837,389,719
Average Spent	\$17,695.75	\$16,326.82	\$16,217.80
Spending Potential Index	77	71	71
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$14,962,419	\$48,331,427	\$112,750,593
Average Spent	\$2,253.38	\$2,103.47	\$2,183.65
Spending Potential Index	83	77	80
Travel: Total \$	\$14,783,781	\$47,108,310	\$105,760,129
Average Spent	\$2,226.47	\$2,050.24	\$2,048.27
Spending Potential Index	78	71	71
Vehicle Maintenance & Repairs: Total \$	\$7,174,490	\$23,542,189	\$54,265,840
Average Spent	\$1,080.50	\$1,024.60	\$1,050.97
Spending Potential Index	86	81	83

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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