



# Community Profile

Rings: 10, 20, 50 mile radii

1055 St. Laurent Blvd, Ottawa, ON K1K

Latitude: 45.4270

Longitude: -75.63740

**50 mile**

<b>Population Summary</b>	
2010 Total Population	12,376
2020 Total Population	12,015
2020 Group Quarters	691
2022 Total Population	11,640
2022 Group Quarters	691
2027 Total Population	11,388
2022-2027 Annual Rate	-0.44%
2022 Total Daytime Population	11,239
Workers	4,936
Residents	6,303
<b>Household Summary</b>	
2010 Households	4,929
2010 Average Household Size	2.35
2020 Total Households	4,936
2020 Average Household Size	2.29
2022 Households	4,852
2022 Average Household Size	2.26
2027 Households	4,788
2027 Average Household Size	2.23
2022-2027 Annual Rate	-0.27%
2010 Families	3,205
2010 Average Family Size	2.83
2022 Families	3,047
2022 Average Family Size	2.78
2027 Families	2,997
2027 Average Family Size	2.75
2022-2027 Annual Rate	-0.33%
<b>Housing Unit Summary</b>	
2000 Housing Units	5,457
Owner Occupied Housing Units	67.2%
Renter Occupied Housing Units	21.1%
Vacant Housing Units	11.6%
2010 Housing Units	5,545
Owner Occupied Housing Units	66.4%
Renter Occupied Housing Units	22.4%
Vacant Housing Units	11.1%
2020 Housing Units	5,624
Vacant Housing Units	12.2%
2022 Housing Units	5,599
Owner Occupied Housing Units	65.9%
Renter Occupied Housing Units	20.8%
Vacant Housing Units	13.3%
2027 Housing Units	5,561
Owner Occupied Housing Units	66.0%
Renter Occupied Housing Units	20.1%
Vacant Housing Units	13.9%
<b>Median Household Income</b>	
2022	\$75,051
2027	\$87,586
<b>Median Home Value</b>	
2022	\$135,323
2027	\$162,946
<b>Per Capita Income</b>	
2022	\$37,538
2027	\$44,021
<b>Median Age</b>	
2010	41.7
2022	43.0
2027	43.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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## 2022 Households by Income

Household Income Base	4,852
<\$15,000	11.5%
\$15,000 - \$24,999	8.1%
\$25,000 - \$34,999	8.0%
\$35,000 - \$49,999	8.4%
\$50,000 - \$74,999	14.0%
\$75,000 - \$99,999	11.5%
\$100,000 - \$149,999	24.6%
\$150,000 - \$199,999	9.8%
\$200,000+	4.2%
Average Household Income	\$90,817

## 2027 Households by Income

Household Income Base	4,788
<\$15,000	9.8%
\$15,000 - \$24,999	6.7%
\$25,000 - \$34,999	5.7%
\$35,000 - \$49,999	6.7%
\$50,000 - \$74,999	13.2%
\$75,000 - \$99,999	13.8%
\$100,000 - \$149,999	24.5%
\$150,000 - \$199,999	14.5%
\$200,000+	5.1%
Average Household Income	\$105,731

## 2022 Owner Occupied Housing Units by Value

Total	3,689
<\$50,000	7.9%
\$50,000 - \$99,999	27.2%
\$100,000 - \$149,999	21.0%
\$150,000 - \$199,999	15.0%
\$200,000 - \$249,999	7.1%
\$250,000 - \$299,999	7.5%
\$300,000 - \$399,999	6.7%
\$400,000 - \$499,999	2.7%
\$500,000 - \$749,999	3.0%
\$750,000 - \$999,999	1.2%
\$1,000,000 - \$1,499,999	0.4%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.2%
Average Home Value	\$186,616

## 2027 Owner Occupied Housing Units by Value

Total	3,672
<\$50,000	5.6%
\$50,000 - \$99,999	21.6%
\$100,000 - \$149,999	18.8%
\$150,000 - \$199,999	15.3%
\$200,000 - \$249,999	8.6%
\$250,000 - \$299,999	13.0%
\$300,000 - \$399,999	7.7%
\$400,000 - \$499,999	3.3%
\$500,000 - \$749,999	3.2%
\$750,000 - \$999,999	1.6%
\$1,000,000 - \$1,499,999	0.9%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.3%
Average Home Value	\$218,001

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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## 2010 Population by Age

Total	12,375
0 - 4	5.8%
5 - 9	6.3%
10 - 14	6.0%
15 - 24	10.9%
25 - 34	12.6%
35 - 44	13.0%
45 - 54	16.0%
55 - 64	13.8%
65 - 74	8.3%
75 - 84	5.6%
85 +	1.6%
18 +	78.2%

## 2022 Population by Age

Total	11,640
0 - 4	5.2%
5 - 9	5.5%
10 - 14	5.8%
15 - 24	11.5%
25 - 34	11.7%
35 - 44	12.9%
45 - 54	12.5%
55 - 64	14.2%
65 - 74	12.0%
75 - 84	6.3%
85 +	2.4%
18 +	79.9%

## 2027 Population by Age

Total	11,388
0 - 4	5.1%
5 - 9	5.5%
10 - 14	5.8%
15 - 24	11.4%
25 - 34	11.1%
35 - 44	12.8%
45 - 54	12.2%
55 - 64	13.0%
65 - 74	13.0%
75 - 84	7.5%
85 +	2.4%
18 +	80.0%

## 2010 Population by Sex

Males	6,364
Females	6,012

## 2022 Population by Sex

Males	5,962
Females	5,678

## 2027 Population by Sex

Males	5,881
Females	5,507

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## 2010 Population by Race/Ethnicity

Total	12,376
White Alone	92.1%
Black Alone	3.6%
American Indian Alone	1.6%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.9%
Two or More Races	1.0%
Hispanic Origin	2.6%
Diversity Index	19.3

## 2020 Population by Race/Ethnicity

Total	12,015
White Alone	88.5%
Black Alone	3.4%
American Indian Alone	1.8%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.3%
Two or More Races	4.4%
Hispanic Origin	3.2%
Diversity Index	26.3

## 2022 Population by Race/Ethnicity

Total	11,641
White Alone	88.2%
Black Alone	3.5%
American Indian Alone	1.8%
Asian Alone	0.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.3%
Two or More Races	4.6%
Hispanic Origin	3.3%
Diversity Index	26.7

## 2027 Population by Race/Ethnicity

Total	11,388
White Alone	87.4%
Black Alone	3.6%
American Indian Alone	1.9%
Asian Alone	0.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.4%
Two or More Races	5.0%
Hispanic Origin	3.4%
Diversity Index	28.2

## 2010 Population by Relationship and Household Type

Total	12,377
In Households	93.7%
In Family Households	76.6%
Householder	25.6%
Spouse	19.3%
Child	26.7%
Other relative	1.8%
Nonrelative	3.2%
In Nonfamily Households	17.1%
In Group Quarters	6.3%
Institutionalized Population	6.2%
Noninstitutionalized Population	0.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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## 2022 Population 25+ by Educational Attainment

Total	8,385
Less than 9th Grade	2.9%
9th - 12th Grade, No Diploma	5.8%
High School Graduate	25.3%
GED/Alternative Credential	6.9%
Some College, No Degree	16.4%
Associate Degree	13.3%
Bachelor's Degree	13.3%
Graduate/Professional Degree	16.0%

## 2022 Population 15+ by Marital Status

Total	9,723
Never Married	30.3%
Married	52.0%
Widowed	6.5%
Divorced	11.1%

## 2022 Civilian Population 16+ in Labor Force

Civilian Population 16+	5,077
Population 16+ Employed	96.8%
Population 16+ Unemployment rate	3.2%
Population 16-24 Employed	15.8%
Population 16-24 Unemployment rate	7.3%
Population 25-54 Employed	61.5%
Population 25-54 Unemployment rate	2.8%
Population 55-64 Employed	17.8%
Population 55-64 Unemployment rate	1.8%
Population 65+ Employed	4.9%
Population 65+ Unemployment rate	0.0%

## 2022 Employed Population 16+ by Industry

Total	4,913
Agriculture/Mining	2.1%
Construction	6.9%
Manufacturing	6.9%
Wholesale Trade	1.7%
Retail Trade	10.5%
Transportation/Utilities	5.4%
Information	1.8%
Finance/Insurance/Real Estate	6.0%
Services	47.6%
Public Administration	11.1%

## 2022 Employed Population 16+ by Occupation

Total	4,913
White Collar	56.7%
Management/Business/Financial	15.4%
Professional	22.7%
Sales	9.4%
Administrative Support	9.2%
Services	23.3%
Blue Collar	19.9%
Farming/Forestry/Fishing	1.0%
Construction/Extraction	6.5%
Installation/Maintenance/Repair	3.4%
Production	3.5%
Transportation/Material Moving	5.6%

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<b>2010 Households by Type</b>	
Total	4,928
Households with 1 Person	28.3%
Households with 2+ People	71.7%
Family Households	65.0%
Husband-wife Families	48.8%
With Related Children	17.3%
Other Family (No Spouse Present)	16.2%
Other Family with Male Householder	5.7%
With Related Children	3.9%
Other Family with Female Householder	10.5%
With Related Children	7.2%
Nonfamily Households	6.6%
All Households with Children	29.4%
Multigenerational Households	2.4%
Unmarried Partner Households	10.3%
Male-female	9.5%
Same-sex	0.8%
<b>2010 Households by Size</b>	
Total	4,927
1 Person Household	28.3%
2 Person Household	37.0%
3 Person Household	15.1%
4 Person Household	12.1%
5 Person Household	5.0%
6 Person Household	1.7%
7 + Person Household	0.9%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	4,928
Owner Occupied	74.8%
Owned with a Mortgage/Loan	44.7%
Owned Free and Clear	30.1%
Renter Occupied	25.2%
<b>2022 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	196
Percent of Income for Mortgage	9.5%
Wealth Index	83
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	5,545
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	41.0%
Rural Housing Units	59.0%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	12,376
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	46.0%
Rural Population	54.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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### Top 3 Tapestry Segments

1. The Great Outdoors (6C)
2. Heartland Communities (6F)
3. Midlife Constants (5E)

### 2022 Consumer Spending

Apparel & Services: Total \$	\$9,874,100
Average Spent	\$2,035.06
Spending Potential Index	84
Education: Total \$	\$7,194,962
Average Spent	\$1,482.89
Spending Potential Index	76
Entertainment/Recreation: Total \$	\$16,383,748
Average Spent	\$3,376.70
Spending Potential Index	92
Food at Home: Total \$	\$26,859,948
Average Spent	\$5,535.85
Spending Potential Index	89
Food Away from Home: Total \$	\$17,674,578
Average Spent	\$3,642.74
Spending Potential Index	84
Health Care: Total \$	\$32,943,161
Average Spent	\$6,789.60
Spending Potential Index	96
HH Furnishings & Equipment: Total \$	\$10,819,311
Average Spent	\$2,229.87
Spending Potential Index	87
Personal Care Products & Services: Total \$	\$4,272,832
Average Spent	\$880.63
Spending Potential Index	86
Shelter: Total \$	\$92,441,822
Average Spent	\$19,052.31
Spending Potential Index	83
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$12,185,170
Average Spent	\$2,511.37
Spending Potential Index	92
Travel: Total \$	\$11,871,263
Average Spent	\$2,446.67
Spending Potential Index	85
Vehicle Maintenance & Repairs: Total \$	\$5,674,501
Average Spent	\$1,169.52
Spending Potential Index	93

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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