



# Community Profile

Rings: 10, 20, 50 mile radii

51 Bd de la Gappe, Gatineau, QC J8T 2N6,

Latitude: 45.4645

Longitude: -75.71948

**50 mile**

<b>Population Summary</b>	
2010 Total Population	1,839
2020 Total Population	1,797
2020 Group Quarters	0
2022 Total Population	1,737
2022 Group Quarters	0
2027 Total Population	1,692
2022-2027 Annual Rate	-0.52%
2022 Total Daytime Population	1,490
Workers	505
Residents	985
<b>Household Summary</b>	
2010 Households	829
2010 Average Household Size	2.22
2020 Total Households	852
2020 Average Household Size	2.11
2022 Households	836
2022 Average Household Size	2.08
2027 Households	822
2027 Average Household Size	2.06
2022-2027 Annual Rate	-0.34%
2010 Families	555
2010 Average Family Size	2.63
2022 Families	541
2022 Average Family Size	2.52
2027 Families	531
2027 Average Family Size	2.49
2022-2027 Annual Rate	-0.37%
<b>Housing Unit Summary</b>	
2000 Housing Units	928
Owner Occupied Housing Units	63.9%
Renter Occupied Housing Units	19.3%
Vacant Housing Units	16.8%
2010 Housing Units	999
Owner Occupied Housing Units	63.6%
Renter Occupied Housing Units	19.4%
Vacant Housing Units	17.0%
2020 Housing Units	1,006
Vacant Housing Units	15.3%
2022 Housing Units	999
Owner Occupied Housing Units	64.5%
Renter Occupied Housing Units	19.1%
Vacant Housing Units	16.3%
2027 Housing Units	987
Owner Occupied Housing Units	65.0%
Renter Occupied Housing Units	18.2%
Vacant Housing Units	16.7%
<b>Median Household Income</b>	
2022	\$87,239
2027	\$92,124
<b>Median Home Value</b>	
2022	\$158,058
2027	\$194,737
<b>Per Capita Income</b>	
2022	\$45,218
2027	\$50,849
<b>Median Age</b>	
2010	45.2
2022	47.9
2027	48.8

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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## 2022 Households by Income

Household Income Base	836
<\$15,000	13.3%
\$15,000 - \$24,999	8.4%
\$25,000 - \$34,999	6.1%
\$35,000 - \$49,999	7.4%
\$50,000 - \$74,999	8.6%
\$75,000 - \$99,999	11.2%
\$100,000 - \$149,999	29.2%
\$150,000 - \$199,999	9.4%
\$200,000+	6.3%
Average Household Income	\$99,485

## 2027 Households by Income

Household Income Base	822
<\$15,000	11.3%
\$15,000 - \$24,999	7.1%
\$25,000 - \$34,999	3.8%
\$35,000 - \$49,999	5.7%
\$50,000 - \$74,999	11.7%
\$75,000 - \$99,999	14.1%
\$100,000 - \$149,999	27.1%
\$150,000 - \$199,999	12.2%
\$200,000+	7.1%
Average Household Income	\$111,042

## 2022 Owner Occupied Housing Units by Value

Total	644
<\$50,000	5.7%
\$50,000 - \$99,999	17.9%
\$100,000 - \$149,999	23.4%
\$150,000 - \$199,999	18.8%
\$200,000 - \$249,999	5.4%
\$250,000 - \$299,999	12.0%
\$300,000 - \$399,999	9.3%
\$400,000 - \$499,999	4.3%
\$500,000 - \$749,999	1.9%
\$750,000 - \$999,999	0.6%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.2%
Average Home Value	\$203,101

## 2027 Owner Occupied Housing Units by Value

Total	642
<\$50,000	3.3%
\$50,000 - \$99,999	10.6%
\$100,000 - \$149,999	20.4%
\$150,000 - \$199,999	17.8%
\$200,000 - \$249,999	6.4%
\$250,000 - \$299,999	22.6%
\$300,000 - \$399,999	10.3%
\$400,000 - \$499,999	5.6%
\$500,000 - \$749,999	2.0%
\$750,000 - \$999,999	0.5%
\$1,000,000 - \$1,499,999	0.6%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.3%
Average Home Value	\$233,851

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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November 01, 2022



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2010 Population by Age	
Total	1,837
0 - 4	5.2%
5 - 9	6.9%
10 - 14	5.6%
15 - 24	10.2%
25 - 34	9.7%
35 - 44	12.1%
45 - 54	15.5%
55 - 64	16.0%
65 - 74	10.6%
75 - 84	6.7%
85 +	1.6%
18 +	78.8%
2022 Population by Age	
Total	1,736
0 - 4	4.6%
5 - 9	5.0%
10 - 14	5.2%
15 - 24	10.7%
25 - 34	9.5%
35 - 44	11.1%
45 - 54	12.6%
55 - 64	14.5%
65 - 74	15.1%
75 - 84	8.8%
85 +	2.9%
18 +	81.5%
2027 Population by Age	
Total	1,694
0 - 4	4.5%
5 - 9	5.1%
10 - 14	5.2%
15 - 24	10.3%
25 - 34	9.0%
35 - 44	11.3%
45 - 54	12.0%
55 - 64	13.2%
65 - 74	15.1%
75 - 84	11.0%
85 +	3.2%
18 +	81.9%
2010 Population by Sex	
Males	884
Females	955
2022 Population by Sex	
Males	847
Females	890
2027 Population by Sex	
Males	833
Females	859

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## 2010 Population by Race/Ethnicity

Total	1,839
White Alone	97.9%
Black Alone	0.3%
American Indian Alone	0.9%
Asian Alone	0.1%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.1%
Two or More Races	0.7%
Hispanic Origin	1.0%
Diversity Index	6.1

## 2020 Population by Race/Ethnicity

Total	1,797
White Alone	94.2%
Black Alone	0.4%
American Indian Alone	0.6%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	4.2%
Hispanic Origin	1.8%
Diversity Index	14.3

## 2022 Population by Race/Ethnicity

Total	1,736
White Alone	94.0%
Black Alone	0.4%
American Indian Alone	0.6%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	4.4%
Hispanic Origin	1.8%
Diversity Index	14.8

## 2027 Population by Race/Ethnicity

Total	1,690
White Alone	93.3%
Black Alone	0.5%
American Indian Alone	0.6%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.6%
Two or More Races	4.9%
Hispanic Origin	2.0%
Diversity Index	16.2

## 2010 Population by Relationship and Household Type

Total	1,839
In Households	100.0%
In Family Households	83.3%
Householder	28.5%
Spouse	21.8%
Child	27.7%
Other relative	1.5%
Nonrelative	3.8%
In Nonfamily Households	16.7%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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## 2022 Population 25+ by Educational Attainment

Total	1,293
Less than 9th Grade	1.2%
9th - 12th Grade, No Diploma	5.9%
High School Graduate	28.8%
GED/Alternative Credential	3.9%
Some College, No Degree	12.7%
Associate Degree	17.6%
Bachelor's Degree	10.8%
Graduate/Professional Degree	19.1%

## 2022 Population 15+ by Marital Status

Total	1,479
Never Married	27.9%
Married	55.7%
Widowed	6.1%
Divorced	10.3%

## 2022 Civilian Population 16+ in Labor Force

Civilian Population 16+	774
Population 16+ Employed	97.2%
Population 16+ Unemployment rate	2.8%
Population 16-24 Employed	17.6%
Population 16-24 Unemployment rate	2.2%
Population 25-54 Employed	58.9%
Population 25-54 Unemployment rate	3.5%
Population 55-64 Employed	18.2%
Population 55-64 Unemployment rate	1.4%
Population 65+ Employed	5.5%
Population 65+ Unemployment rate	0.0%

## 2022 Employed Population 16+ by Industry

Total	752
Agriculture/Mining	3.5%
Construction	10.2%
Manufacturing	5.5%
Wholesale Trade	1.3%
Retail Trade	7.4%
Transportation/Utilities	8.4%
Information	0.4%
Finance/Insurance/Real Estate	3.3%
Services	48.0%
Public Administration	12.0%

## 2022 Employed Population 16+ by Occupation

Total	754
White Collar	47.1%
Management/Business/Financial	14.0%
Professional	21.1%
Sales	4.4%
Administrative Support	7.6%
Services	26.9%
Blue Collar	26.3%
Farming/Forestry/Fishing	2.3%
Construction/Extraction	9.0%
Installation/Maintenance/Repair	4.9%
Production	3.3%
Transportation/Material Moving	6.8%

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<b>2010 Households by Type</b>	
Total	829
Households with 1 Person	28.1%
Households with 2+ People	71.9%
Family Households	66.9%
Husband-wife Families	51.1%
With Related Children	16.2%
Other Family (No Spouse Present)	15.8%
Other Family with Male Householder	5.8%
With Related Children	4.5%
Other Family with Female Householder	10.0%
With Related Children	6.8%
Nonfamily Households	4.9%
All Households with Children	28.0%
Multigenerational Households	2.4%
Unmarried Partner Households	9.9%
Male-female	9.4%
Same-sex	0.5%
<b>2010 Households by Size</b>	
Total	827
1 Person Household	28.2%
2 Person Household	38.9%
3 Person Household	14.4%
4 Person Household	11.4%
5 Person Household	4.8%
6 Person Household	1.7%
7 + Person Household	0.6%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	829
Owner Occupied	76.6%
Owned with a Mortgage/Loan	42.9%
Owned Free and Clear	33.7%
Renter Occupied	23.4%
<b>2022 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	197
Percent of Income for Mortgage	9.5%
Wealth Index	95
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	999
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	1,839
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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## Top 3 Tapestry Segments

1. Midlife Constants (5E)
2. The Great Outdoors (6C)
3. Southern Satellites (10A)

## 2022 Consumer Spending

Apparel & Services: Total \$	\$1,865,600
Average Spent	\$2,231.58
Spending Potential Index	93
Education: Total \$	\$1,393,190
Average Spent	\$1,666.50
Spending Potential Index	85
Entertainment/Recreation: Total \$	\$3,017,088
Average Spent	\$3,608.96
Spending Potential Index	98
Food at Home: Total \$	\$5,008,929
Average Spent	\$5,991.54
Spending Potential Index	97
Food Away from Home: Total \$	\$3,348,843
Average Spent	\$4,005.79
Spending Potential Index	93
Health Care: Total \$	\$6,156,297
Average Spent	\$7,363.99
Spending Potential Index	104
HH Furnishings & Equipment: Total \$	\$2,067,555
Average Spent	\$2,473.15
Spending Potential Index	97
Personal Care Products & Services: Total \$	\$808,495
Average Spent	\$967.10
Spending Potential Index	95
Shelter: Total \$	\$17,424,537
Average Spent	\$20,842.75
Spending Potential Index	91
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,350,637
Average Spent	\$2,811.77
Spending Potential Index	104
Travel: Total \$	\$2,276,346
Average Spent	\$2,722.90
Spending Potential Index	95
Vehicle Maintenance & Repairs: Total \$	\$1,045,925
Average Spent	\$1,251.11
Spending Potential Index	99

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

November 01, 2022