



Community Profile

Rings: 10, 20, 50 mile radii

441 Clark Ave W, Thornhill, ON L4J 6W7,

Latitude: 43.8047

Longitude: -79.43797

50 mile

Population Summary

2010 Total Population	25,965
2020 Total Population	25,403
2020 Group Quarters	524
2022 Total Population	24,851
2022 Group Quarters	524
2027 Total Population	24,311
2022-2027 Annual Rate	-0.44%
2022 Total Daytime Population	20,108
Workers	7,319
Residents	12,789

Household Summary

2010 Households	10,783
2010 Average Household Size	2.36
2020 Total Households	10,870
2020 Average Household Size	2.29
2022 Households	10,696
2022 Average Household Size	2.27
2027 Households	10,545
2027 Average Household Size	2.26
2022-2027 Annual Rate	-0.28%
2010 Families	7,206
2010 Average Family Size	2.90
2022 Families	6,914
2022 Average Family Size	2.86
2027 Families	6,799
2027 Average Family Size	2.83
2022-2027 Annual Rate	-0.33%

Housing Unit Summary

2000 Housing Units	10,799
Owner Occupied Housing Units	75.1%
Renter Occupied Housing Units	17.8%
Vacant Housing Units	7.2%
2010 Housing Units	11,931
Owner Occupied Housing Units	71.4%
Renter Occupied Housing Units	19.0%
Vacant Housing Units	9.6%
2020 Housing Units	12,067
Vacant Housing Units	9.9%
2022 Housing Units	12,010
Owner Occupied Housing Units	73.2%
Renter Occupied Housing Units	15.9%
Vacant Housing Units	10.9%
2027 Housing Units	11,896
Owner Occupied Housing Units	73.5%
Renter Occupied Housing Units	15.1%
Vacant Housing Units	11.4%

Median Household Income

2022	\$77,634
2027	\$91,215

Median Home Value

2022	\$248,317
2027	\$285,106

Per Capita Income

2022	\$45,109
2027	\$54,164

Median Age

2010	46.5
2022	50.2
2027	50.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income

Household Income Base	10,696
<\$15,000	6.5%
\$15,000 - \$24,999	7.0%
\$25,000 - \$34,999	6.8%
\$35,000 - \$49,999	11.7%
\$50,000 - \$74,999	15.9%
\$75,000 - \$99,999	14.5%
\$100,000 - \$149,999	20.2%
\$150,000 - \$199,999	8.6%
\$200,000+	8.7%
Average Household Income	\$104,826

2027 Households by Income

Household Income Base	10,545
<\$15,000	5.2%
\$15,000 - \$24,999	5.0%
\$25,000 - \$34,999	6.0%
\$35,000 - \$49,999	10.7%
\$50,000 - \$74,999	14.0%
\$75,000 - \$99,999	13.1%
\$100,000 - \$149,999	22.8%
\$150,000 - \$199,999	11.7%
\$200,000+	11.7%
Average Household Income	\$124,865

2022 Owner Occupied Housing Units by Value

Total	8,790
<\$50,000	4.8%
\$50,000 - \$99,999	2.7%
\$100,000 - \$149,999	9.0%
\$150,000 - \$199,999	12.6%
\$200,000 - \$249,999	21.6%
\$250,000 - \$299,999	15.2%
\$300,000 - \$399,999	17.1%
\$400,000 - \$499,999	3.4%
\$500,000 - \$749,999	12.6%
\$750,000 - \$999,999	0.2%
\$1,000,000 - \$1,499,999	0.4%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.3%
Average Home Value	\$295,879

2027 Owner Occupied Housing Units by Value

Total	8,744
<\$50,000	3.2%
\$50,000 - \$99,999	1.5%
\$100,000 - \$149,999	6.4%
\$150,000 - \$199,999	10.3%
\$200,000 - \$249,999	19.5%
\$250,000 - \$299,999	13.0%
\$300,000 - \$399,999	16.0%
\$400,000 - \$499,999	4.5%
\$500,000 - \$749,999	23.5%
\$750,000 - \$999,999	0.2%
\$1,000,000 - \$1,499,999	0.8%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	0.8%
Average Home Value	\$366,047

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age		
Total		25,966
0 - 4		4.4%
5 - 9		5.4%
10 - 14		6.2%
15 - 24		11.5%
25 - 34		8.2%
35 - 44		11.8%
45 - 54		16.9%
55 - 64		15.5%
65 - 74		10.1%
75 - 84		6.8%
85 +		3.2%
18 +		79.9%
2022 Population by Age		
Total		24,851
0 - 4		3.9%
5 - 9		4.6%
10 - 14		5.2%
15 - 24		9.6%
25 - 34		10.5%
35 - 44		10.0%
45 - 54		12.9%
55 - 64		16.7%
65 - 74		14.8%
75 - 84		8.3%
85 +		3.5%
18 +		83.2%
2027 Population by Age		
Total		24,311
0 - 4		3.9%
5 - 9		4.5%
10 - 14		5.1%
15 - 24		8.9%
25 - 34		9.7%
35 - 44		11.5%
45 - 54		11.3%
55 - 64		15.6%
65 - 74		15.6%
75 - 84		10.3%
85 +		3.6%
18 +		83.4%
2010 Population by Sex		
Males		12,581
Females		13,384
2022 Population by Sex		
Males		12,176
Females		12,675
2027 Population by Sex		
Males		11,932
Females		12,379

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2010 Population by Race/Ethnicity

Total	25,965
White Alone	96.3%
Black Alone	0.7%
American Indian Alone	0.9%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	1.1%
Hispanic Origin	1.6%
Diversity Index	10.1

2020 Population by Race/Ethnicity

Total	25,403
White Alone	92.1%
Black Alone	0.8%
American Indian Alone	1.2%
Asian Alone	0.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.0%
Two or More Races	4.1%
Hispanic Origin	2.6%
Diversity Index	19.3

2022 Population by Race/Ethnicity

Total	24,850
White Alone	91.8%
Black Alone	0.8%
American Indian Alone	1.2%
Asian Alone	0.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.0%
Two or More Races	4.3%
Hispanic Origin	2.6%
Diversity Index	19.8

2027 Population by Race/Ethnicity

Total	24,310
White Alone	90.9%
Black Alone	0.8%
American Indian Alone	1.2%
Asian Alone	1.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.2%
Two or More Races	4.9%
Hispanic Origin	2.8%
Diversity Index	21.7

2010 Population by Relationship and Household Type

Total	25,965
In Households	98.1%
In Family Households	82.0%
Householder	27.7%
Spouse	22.3%
Child	28.2%
Other relative	2.1%
Nonrelative	1.6%
In Nonfamily Households	16.1%
In Group Quarters	1.9%
Institutionalized Population	1.3%
Noninstitutionalized Population	0.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment

Total	19,059
Less than 9th Grade	1.1%
9th - 12th Grade, No Diploma	3.8%
High School Graduate	23.9%
GED/Alternative Credential	4.8%
Some College, No Degree	16.5%
Associate Degree	15.1%
Bachelor's Degree	18.4%
Graduate/Professional Degree	16.4%

2022 Population 15+ by Marital Status

Total	21,445
Never Married	25.9%
Married	55.7%
Widowed	7.8%
Divorced	10.6%

2022 Civilian Population 16+ in Labor Force

Civilian Population 16+	12,378
Population 16+ Employed	98.3%
Population 16+ Unemployment rate	1.7%
Population 16-24 Employed	11.7%
Population 16-24 Unemployment rate	3.1%
Population 25-54 Employed	55.9%
Population 25-54 Unemployment rate	1.2%
Population 55-64 Employed	22.4%
Population 55-64 Unemployment rate	1.0%
Population 65+ Employed	10.0%
Population 65+ Unemployment rate	4.5%

2022 Employed Population 16+ by Industry

Total	12,163
Agriculture/Mining	0.8%
Construction	7.0%
Manufacturing	10.4%
Wholesale Trade	2.6%
Retail Trade	9.6%
Transportation/Utilities	6.4%
Information	1.3%
Finance/Insurance/Real Estate	4.5%
Services	52.3%
Public Administration	5.1%

2022 Employed Population 16+ by Occupation

Total	12,162
White Collar	65.4%
Management/Business/Financial	17.9%
Professional	25.2%
Sales	10.2%
Administrative Support	12.2%
Services	14.4%
Blue Collar	20.1%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	5.9%
Installation/Maintenance/Repair	2.8%
Production	6.7%
Transportation/Material Moving	4.4%

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2010 Households by Type		
Total		10,783
Households with 1 Person		28.6%
Households with 2+ People		71.4%
Family Households		66.8%
Husband-wife Families		53.9%
With Related Children		19.1%
Other Family (No Spouse Present)		12.9%
Other Family with Male Householder		4.0%
With Related Children		2.0%
Other Family with Female Householder		8.9%
With Related Children		5.2%
Nonfamily Households		4.5%
All Households with Children		26.6%
Multigenerational Households		2.3%
Unmarried Partner Households		5.4%
Male-female		4.9%
Same-sex		0.5%
2010 Households by Size		
Total		10,783
1 Person Household		28.6%
2 Person Household		36.9%
3 Person Household		15.0%
4 Person Household		12.2%
5 Person Household		5.1%
6 Person Household		1.5%
7 + Person Household		0.7%
2010 Households by Tenure and Mortgage Status		
Total		10,783
Owner Occupied		79.0%
Owned with a Mortgage/Loan		49.1%
Owned Free and Clear		29.9%
Renter Occupied		21.0%
2022 Affordability, Mortgage and Wealth		
Housing Affordability Index		116
Percent of Income for Mortgage		16.9%
Wealth Index		119
2010 Housing Units By Urban/ Rural Status		
Total Housing Units		11,931
Housing Units Inside Urbanized Area		48.3%
Housing Units Inside Urbanized Cluster		10.6%
Rural Housing Units		41.1%
2010 Population By Urban/ Rural Status		
Total Population		25,965
Population Inside Urbanized Area		49.5%
Population Inside Urbanized Cluster		8.9%
Rural Population		41.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments

1. Midlife Constants (5E)
2. Comfortable Empty Nesters (5A)
3. Southern Satellites (10A)

2022 Consumer Spending

Apparel & Services: Total \$	\$25,285,041
Average Spent	\$2,363.97
Spending Potential Index	98
Education: Total \$	\$19,274,110
Average Spent	\$1,801.99
Spending Potential Index	92
Entertainment/Recreation: Total \$	\$40,439,823
Average Spent	\$3,780.84
Spending Potential Index	103
Food at Home: Total \$	\$66,482,616
Average Spent	\$6,215.65
Spending Potential Index	100
Food Away from Home: Total \$	\$44,815,283
Average Spent	\$4,189.91
Spending Potential Index	97
Health Care: Total \$	\$82,222,943
Average Spent	\$7,687.26
Spending Potential Index	108
HH Furnishings & Equipment: Total \$	\$27,961,588
Average Spent	\$2,614.21
Spending Potential Index	102
Personal Care Products & Services: Total \$	\$11,006,123
Average Spent	\$1,028.99
Spending Potential Index	101
Shelter: Total \$	\$233,828,055
Average Spent	\$21,861.26
Spending Potential Index	95
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$30,390,416
Average Spent	\$2,841.29
Spending Potential Index	105
Travel: Total \$	\$30,893,197
Average Spent	\$2,888.29
Spending Potential Index	101
Vehicle Maintenance & Repairs: Total \$	\$13,809,655
Average Spent	\$1,291.10
Spending Potential Index	103

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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