



Community Profile

Rings: 10, 20 mile radii

6666 Lundy's Ln, Niagara Falls, ON L2G

Latitude: 43.0888

Longitude: -79.10651

	10 mile	20 mile
Population Summary		
2010 Total Population	91,280	577,624
2020 Total Population	89,255	596,381
2020 Group Quarters	2,141	20,504
2022 Total Population	87,361	593,332
2022 Group Quarters	2,141	20,504
2027 Total Population	85,794	591,990
2022-2027 Annual Rate	-0.36%	-0.05%
2022 Total Daytime Population	85,442	623,264
Workers	38,391	298,200
Residents	47,051	325,064
Household Summary		
2010 Households	39,117	244,300
2010 Average Household Size	2.27	2.28
2020 Total Households	38,812	253,634
2020 Average Household Size	2.24	2.27
2022 Households	38,336	253,560
2022 Average Household Size	2.22	2.26
2027 Households	37,910	254,426
2027 Average Household Size	2.21	2.25
2022-2027 Annual Rate	-0.22%	0.07%
2010 Families	23,186	138,629
2010 Average Family Size	2.93	2.99
2022 Families	21,944	137,695
2022 Average Family Size	2.94	3.04
2027 Families	21,640	137,542
2027 Average Family Size	2.91	3.03
2022-2027 Annual Rate	-0.28%	-0.02%
Housing Unit Summary		
2000 Housing Units	43,889	279,985
Owner Occupied Housing Units	58.2%	52.6%
Renter Occupied Housing Units	30.8%	36.6%
Vacant Housing Units	10.9%	10.8%
2010 Housing Units	43,837	273,399
Owner Occupied Housing Units	56.7%	52.0%
Renter Occupied Housing Units	32.6%	37.4%
Vacant Housing Units	10.8%	10.6%
2020 Housing Units	43,482	279,995
Vacant Housing Units	10.7%	9.4%
2022 Housing Units	43,403	281,609
Owner Occupied Housing Units	56.7%	52.1%
Renter Occupied Housing Units	31.6%	37.9%
Vacant Housing Units	11.7%	10.0%
2027 Housing Units	43,191	282,613
Owner Occupied Housing Units	57.0%	52.3%
Renter Occupied Housing Units	30.7%	37.7%
Vacant Housing Units	12.2%	10.0%
Median Household Income		
2022	\$52,879	\$55,677
2027	\$61,499	\$65,430
Median Home Value		
2022	\$175,839	\$187,728
2027	\$208,278	\$216,456
Per Capita Income		
2022	\$33,929	\$35,113
2027	\$40,168	\$41,764
Median Age		
2010	41.7	38.1
2022	44.0	39.8
2027	44.5	40.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income		
Household Income Base	38,336	253,551
<\$15,000	15.7%	14.2%
\$15,000 - \$24,999	10.5%	9.9%
\$25,000 - \$34,999	9.1%	9.2%
\$35,000 - \$49,999	12.2%	11.6%
\$50,000 - \$74,999	15.8%	16.8%
\$75,000 - \$99,999	11.9%	12.0%
\$100,000 - \$149,999	14.2%	14.2%
\$150,000 - \$199,999	6.3%	6.7%
\$200,000+	4.3%	5.2%
Average Household Income	\$77,044	\$81,775
2027 Households by Income		
Household Income Base	37,910	254,417
<\$15,000	13.7%	12.3%
\$15,000 - \$24,999	8.6%	8.2%
\$25,000 - \$34,999	8.1%	8.0%
\$35,000 - \$49,999	11.3%	10.3%
\$50,000 - \$74,999	15.3%	16.1%
\$75,000 - \$99,999	12.5%	12.7%
\$100,000 - \$149,999	16.5%	16.5%
\$150,000 - \$199,999	8.6%	9.1%
\$200,000+	5.5%	6.9%
Average Household Income	\$90,614	\$96,766
2022 Owner Occupied Housing Units by Value		
Total	24,606	146,759
<\$50,000	15.3%	9.4%
\$50,000 - \$99,999	18.5%	13.5%
\$100,000 - \$149,999	11.1%	15.5%
\$150,000 - \$199,999	9.9%	15.4%
\$200,000 - \$249,999	12.2%	12.9%
\$250,000 - \$299,999	9.8%	10.3%
\$300,000 - \$399,999	10.0%	10.2%
\$400,000 - \$499,999	3.9%	4.3%
\$500,000 - \$749,999	6.5%	5.6%
\$750,000 - \$999,999	0.3%	1.3%
\$1,000,000 - \$1,499,999	0.7%	0.7%
\$1,500,000 - \$1,999,999	0.2%	0.4%
\$2,000,000 +	1.5%	0.6%
Average Home Value	\$245,412	\$246,228
2027 Owner Occupied Housing Units by Value		
Total	24,630	147,726
<\$50,000	14.1%	8.4%
\$50,000 - \$99,999	15.1%	10.5%
\$100,000 - \$149,999	9.6%	12.7%
\$150,000 - \$199,999	9.3%	14.2%
\$200,000 - \$249,999	11.7%	12.6%
\$250,000 - \$299,999	8.8%	9.7%
\$300,000 - \$399,999	9.9%	10.4%
\$400,000 - \$499,999	5.1%	5.8%
\$500,000 - \$749,999	10.6%	9.6%
\$750,000 - \$999,999	0.9%	2.6%
\$1,000,000 - \$1,499,999	1.9%	1.6%
\$1,500,000 - \$1,999,999	0.5%	0.8%
\$2,000,000 +	2.6%	1.0%
Average Home Value	\$315,873	\$307,841

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age		
Total	91,276	577,624
0 - 4	5.3%	5.6%
5 - 9	5.7%	5.8%
10 - 14	6.0%	6.1%
15 - 24	14.5%	16.6%
25 - 34	10.9%	12.6%
35 - 44	11.8%	11.6%
45 - 54	15.8%	14.7%
55 - 64	13.2%	12.3%
65 - 74	7.9%	7.0%
75 - 84	6.0%	5.2%
85 +	2.9%	2.4%
18 +	79.0%	78.5%
2022 Population by Age		
Total	87,361	593,333
0 - 4	4.8%	5.1%
5 - 9	5.0%	5.2%
10 - 14	5.3%	5.4%
15 - 24	11.9%	14.3%
25 - 34	13.0%	14.2%
35 - 44	11.2%	11.5%
45 - 54	12.4%	11.5%
55 - 64	14.5%	13.5%
65 - 74	12.0%	10.8%
75 - 84	6.8%	5.8%
85 +	3.2%	2.7%
18 +	81.7%	81.0%
2027 Population by Age		
Total	85,794	591,989
0 - 4	4.9%	5.2%
5 - 9	4.9%	5.2%
10 - 14	5.2%	5.3%
15 - 24	11.3%	13.7%
25 - 34	11.6%	13.1%
35 - 44	12.6%	12.7%
45 - 54	11.8%	11.0%
55 - 64	13.1%	12.1%
65 - 74	13.0%	11.8%
75 - 84	8.3%	7.1%
85 +	3.2%	2.8%
18 +	81.9%	81.2%
2010 Population by Sex		
Males	43,609	276,313
Females	47,671	301,311
2022 Population by Sex		
Males	41,875	284,447
Females	45,487	308,885
2027 Population by Sex		
Males	41,161	284,279
Females	44,633	307,711

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2010 Population by Race/Ethnicity		
Total	91,281	577,624
White Alone	80.6%	70.4%
Black Alone	12.9%	21.3%
American Indian Alone	1.7%	0.7%
Asian Alone	1.4%	3.2%
Pacific Islander Alone	0.0%	0.0%
Some Other Race Alone	0.6%	1.9%
Two or More Races	2.7%	2.4%
Hispanic Origin	2.4%	5.6%
Diversity Index	36.4	51.5
2020 Population by Race/Ethnicity		
Total	89,255	596,381
White Alone	73.1%	62.3%
Black Alone	14.7%	21.5%
American Indian Alone	1.8%	0.7%
Asian Alone	2.1%	6.2%
Pacific Islander Alone	0.0%	0.0%
Some Other Race Alone	1.5%	3.0%
Two or More Races	6.8%	6.2%
Hispanic Origin	4.2%	7.5%
Diversity Index	48.4	61.8
2022 Population by Race/Ethnicity		
Total	87,361	593,331
White Alone	72.6%	61.8%
Black Alone	14.8%	21.6%
American Indian Alone	1.8%	0.7%
Asian Alone	2.2%	6.4%
Pacific Islander Alone	0.0%	0.0%
Some Other Race Alone	1.6%	3.0%
Two or More Races	7.1%	6.4%
Hispanic Origin	4.3%	7.6%
Diversity Index	49.1	62.4
2027 Population by Race/Ethnicity		
Total	85,796	591,990
White Alone	71.1%	60.1%
Black Alone	15.0%	21.6%
American Indian Alone	1.8%	0.7%
Asian Alone	2.4%	7.1%
Pacific Islander Alone	0.0%	0.0%
Some Other Race Alone	1.8%	3.2%
Two or More Races	8.0%	7.2%
Hispanic Origin	4.5%	7.8%
Diversity Index	51.1	64.1
2010 Population by Relationship and Household Type		
Total	91,281	577,624
In Households	97.5%	96.3%
In Family Households	76.8%	73.7%
Householder	25.5%	24.0%
Spouse	16.7%	15.3%
Child	29.8%	29.6%
Other relative	2.6%	2.8%
Nonrelative	2.3%	2.0%
In Nonfamily Households	20.7%	22.7%
In Group Quarters	2.5%	3.7%
Institutionalized Population	0.7%	0.9%
Noninstitutionalized Population	1.8%	2.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Population 25+ by Educational Attainment		
Total	63,844	415,190
Less than 9th Grade	2.3%	2.7%
9th - 12th Grade, No Diploma	5.5%	5.5%
High School Graduate	26.8%	21.7%
GED/Alternative Credential	5.7%	4.7%
Some College, No Degree	18.0%	16.9%
Associate Degree	14.6%	12.4%
Bachelor's Degree	14.7%	20.1%
Graduate/Professional Degree	12.3%	15.9%
2022 Population 15+ by Marital Status		
Total	74,213	500,017
Never Married	36.5%	41.2%
Married	45.2%	42.3%
Widowed	7.1%	6.5%
Divorced	11.2%	9.9%
2022 Civilian Population 16+ in Labor Force		
Civilian Population 16+	41,979	279,916
Population 16+ Employed	97.2%	97.2%
Population 16+ Unemployment rate	2.8%	2.8%
Population 16-24 Employed	14.5%	15.4%
Population 16-24 Unemployment rate	4.2%	4.7%
Population 25-54 Employed	60.3%	60.7%
Population 25-54 Unemployment rate	2.3%	2.5%
Population 55-64 Employed	18.2%	17.1%
Population 55-64 Unemployment rate	2.9%	2.2%
Population 65+ Employed	7.0%	6.9%
Population 65+ Unemployment rate	3.4%	2.6%
2022 Employed Population 16+ by Industry		
Total	40,824	272,064
Agriculture/Mining	0.2%	0.2%
Construction	4.8%	4.3%
Manufacturing	10.2%	8.4%
Wholesale Trade	2.0%	2.1%
Retail Trade	13.7%	10.8%
Transportation/Utilities	5.8%	5.5%
Information	1.5%	1.6%
Finance/Insurance/Real Estate	5.1%	8.0%
Services	51.5%	54.7%
Public Administration	5.2%	4.3%
2022 Employed Population 16+ by Occupation		
Total	40,825	272,065
White Collar	60.6%	64.8%
Management/Business/Financial	14.0%	16.2%
Professional	22.8%	26.5%
Sales	10.6%	9.6%
Administrative Support	13.3%	12.5%
Services	20.3%	18.4%
Blue Collar	19.1%	16.8%
Farming/Forestry/Fishing	0.1%	0.1%
Construction/Extraction	4.0%	3.4%
Installation/Maintenance/Repair	3.0%	2.2%
Production	5.7%	4.8%
Transportation/Material Moving	6.4%	6.3%

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2010 Households by Type		
Total	39,117	244,298
Households with 1 Person	34.7%	35.4%
Households with 2+ People	65.3%	64.6%
Family Households	59.3%	56.7%
Husband-wife Families	38.8%	36.2%
With Related Children	14.2%	14.2%
Other Family (No Spouse Present)	20.4%	20.5%
Other Family with Male Householder	5.0%	4.5%
With Related Children	2.6%	2.3%
Other Family with Female Householder	15.4%	16.1%
With Related Children	10.0%	10.5%
Nonfamily Households	6.1%	7.8%
All Households with Children	27.2%	27.4%
Multigenerational Households	3.0%	2.7%
Unmarried Partner Households	7.3%	6.9%
Male-female	6.7%	6.2%
Same-sex	0.6%	0.7%
2010 Households by Size		
Total	39,117	244,300
1 Person Household	34.7%	35.4%
2 Person Household	32.3%	31.6%
3 Person Household	15.0%	14.7%
4 Person Household	10.9%	10.8%
5 Person Household	4.7%	4.8%
6 Person Household	1.5%	1.7%
7 + Person Household	0.8%	1.0%
2010 Households by Tenure and Mortgage Status		
Total	39,117	244,297
Owner Occupied	63.5%	58.2%
Owned with a Mortgage/Loan	38.3%	37.6%
Owned Free and Clear	25.2%	20.6%
Renter Occupied	36.5%	41.8%
2022 Affordability, Mortgage and Wealth		
Housing Affordability Index	105	113
Percent of Income for Mortgage	17.5%	17.8%
Wealth Index	69	72
2010 Housing Units By Urban/ Rural Status		
Total Housing Units	43,837	273,399
Housing Units Inside Urbanized Area	96.1%	95.5%
Housing Units Inside Urbanized Cluster	0.0%	0.1%
Rural Housing Units	3.9%	4.4%
2010 Population By Urban/ Rural Status		
Total Population	91,280	577,624
Population Inside Urbanized Area	95.4%	94.7%
Population Inside Urbanized Cluster	0.0%	0.1%
Rural Population	4.6%	5.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments		
1.	Midlife Constants (5E)	Rustbelt Traditions (5D)
2.	Traditional Living (12B)	Modest Income Homes (12D)
3.	Heartland Communities (6F)	Midlife Constants (5E)
2022 Consumer Spending		
Apparel & Services: Total \$	\$69,362,798	\$491,195,480
Average Spent	\$1,809.34	\$1,937.20
Spending Potential Index	75	80
Education: Total \$	\$50,857,742	\$374,689,464
Average Spent	\$1,326.63	\$1,477.72
Spending Potential Index	68	75
Entertainment/Recreation: Total \$	\$107,462,301	\$737,008,270
Average Spent	\$2,803.17	\$2,906.64
Spending Potential Index	76	79
Food at Home: Total \$	\$181,449,845	\$1,256,427,158
Average Spent	\$4,733.14	\$4,955.15
Spending Potential Index	76	80
Food Away from Home: Total \$	\$121,470,729	\$861,445,541
Average Spent	\$3,168.58	\$3,397.40
Spending Potential Index	73	79
Health Care: Total \$	\$216,031,735	\$1,461,746,545
Average Spent	\$5,635.22	\$5,764.89
Spending Potential Index	80	81
HH Furnishings & Equipment: Total \$	\$72,801,854	\$508,960,009
Average Spent	\$1,899.05	\$2,007.26
Spending Potential Index	74	78
Personal Care Products & Services: Total \$	\$29,572,078	\$207,565,658
Average Spent	\$771.39	\$818.61
Spending Potential Index	76	80
Shelter: Total \$	\$632,264,832	\$4,519,210,417
Average Spent	\$16,492.72	\$17,823.04
Spending Potential Index	72	78
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$75,715,138	\$522,252,737
Average Spent	\$1,975.04	\$2,059.68
Spending Potential Index	73	76
Travel: Total \$	\$77,967,070	\$549,170,515
Average Spent	\$2,033.78	\$2,165.84
Spending Potential Index	71	75
Vehicle Maintenance & Repairs: Total \$	\$37,563,994	\$259,348,704
Average Spent	\$979.86	\$1,022.83
Spending Potential Index	78	81

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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